



## **YouSpeak Introduces WheelsNet.net, the First Branded Instant Audio Voice Blog Designed for Businesses.**

*This new service allows businesses, their employees and customers to post voice messages, via telephone, to a branded audio blog. All messages are categorized, and the individual message posters can add email addresses and related links to their post, for direct response and feedback.*

([PRWEB](#)) May 23, 2005 -- YouSpeak Network has released a beta version of WheelsNet.net, <http://www.wheelsnet.net>, an innovative instant-audio voice blog, designed for Automobile dealerships and related fast-paced, customer-centric businesses. This new service allows businesses, their employees, and customers, if included, to post text and voice messages, via telephone, to a branded voice forum. All messages are categorized for ease of search, and the individual message posters can add email addresses and related links to their post, soliciting direct response from listeners and readers.

"This service captures browsers interest, creates an interactive marketplace and keeps web content fresh," says Bill Bledsoe, President of YouSpeak Network, the creator of WheelsNet.net. "A WheelsNet blog is the one-stop where a Web browser can get a feel for an entire organization. When they click through a succession of departments and categories, and hear from real people who work with the business, it's very powerful." Bledsoe continues, "Web browsers are responding very favorably to these blogs." "They're emailing in direct response to employees' post, because now they feel they "know" someone on the inside." "It's a win-win for everyone. Business owners, web browsers and employees. They're all participating."

Innovative businesses are using this tool to build their email-able customer base and grow an online community. Browsers interest is held with daily department updates, personal commentaries, and blog-only offers.

"This blog is impacting web site lead generation in a big way, producing quantifiable calls and emails via direct response," says Bledsoe.

"Web browsers are searching sites at an ever increasing rate, and the business and site that offers them something innovative will win. When site visitors have an opportunity to hear from an owner or manager, plus read and hear from the employees, they slow-down and take notice." Bledsoe continues, "This gives the browser time to familiarize themselves with the business and the people they're likely to meet. Due to the blog, the browsers are more comfortable calling or sending an email.

This turn-key blog solution includes all set-up and hosting, plus custom banners and logos to brand the service for the specific business client.

### **About YouSpeak:**

YouSpeak offers custom PBX solutions and audio-centric lead generation services to large and small businesses for their Web and E-communications needs. All account playback and email response activity is tracked and fully documented, and all YouSpeak audio services offered utilize patent-pending custom-configured software and Web-enabled administration developed by YouSpeak Network.

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).