



Motive Club Debuts A New Automotive Enthusiast Website For The Whole Family

Motive Club, a nation-wide automotive club for enthusiasts and their families, debuts its new website featuring online lifestyle areas for every type of enthusiast at www.motiveclub.com

([PRWEB](#)) May 20, 2005 -- Do you wish there were some way to get the whole family as excited about cars as you are? Are you looking for a way to introduce your kids to your family hobby? If you are, then Motive Club has just what you are looking for!

Motive Club, a nation-wide automotive club for enthusiasts and their families, debuts its new website featuring online lifestyle areas for every type of enthusiast at www.motiveclub.com.

“Motive Club is about people and America’s love-affair with our cars,” says Ron Flint, President and Founder of Motive Club. “Our new website brings enthusiast and their families the best of the automotive enthusiast world each month. We have six family-friendly Lifestyle areas for you to choose including: nostalgia, performance, outdoor, luxury, family and kids.”

- Nostalgia Lifestyle- Hot rods, classics, rock ‘n roll, nostalgia food, events and culture
- Performance Lifestyle-Street, import, motorsports, technology, industry celebrities, music and culture
- Outdoor Lifestyle-Off-road, camping, outdoor sports, gear, adventure, heroes, travel
- Luxury Lifestyle-Exotics, destinations, events, fashion, technology, lifestyle experiences
- Family Lifestyle-Family travel, games, vacation destinations, education, pets and food
- MotiveKids! -The coolest cars, games, education and worthy role-models

Each Lifestyle area is filled with your favorite cars, trucks, motorcycles, interesting places to go, fun things to do, and hero/celebrity profiles. But that’s not all, there are also product reviews, recommendations and discounts, online games, cartoons, travel recommendations and member discounts as well as special promotions for the celebrity/charity events.

Feature stories found on Motive Club are written by award-winning journalists like Denise McCluggage and Sue Mead, so you know they are the voice of knowledge and experience. From Carroll Shelby helping a child with a much-needed organ-transplant, to a dad building a soapbox derby car with his daughter or a family vacation to a National Park in an RV pulling a Jeep, Motive Club specializes in having something for everyone.

About Motive Club

Motive Club is a new kind of national auto club for the whole family. It is about people and the vehicles they love and is an advocate for its members, the enthusiast hobby and the family. Motive Club membership is \$29 per year and includes members-only website areas, discounts on major brand automotive and lifestyle accessories, travel information, services and discounts, monthly E-Newsletters and promotions for members to win free products and unique celebrity experiences for charity and Motive Magazine an automotive lifestyle and travel quarterly. Motive Club is committed to community service and giving back; a portion of all membership fees is donated to select charities and non-profits. For a free 90 day trial membership and to join, visit www.motiveclub.com.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).