



North American Power Sports Celebrates 2nd Year in the ATV Industry

While many e-commerce merchants are out to make a quick buck at the expense of poor customer service, limited products and inflated prices, North American Power Sports (NAPS) is setting a different trend in the ATV Tires & Accessories industry.

([PRWEB](#)) May 18, 2005 -- The majority of ATV riders aren't looking for their ATV Tires and ATV Accessories online. But more and more ATV enthusiasts are finding the web to be a fast, fun, and fair shopping experience.

While many e-commerce merchants are out to make a quick buck at the expense of poor customer service, limited products and inflated prices, North American Power Sports (NAPS) is setting a different trend.

The ATV Tire and ATV Accessory industry is cut-throat. But NAPS has survived the crucial first two years that start up businesses face, thanks to their commitment to sales, selection and service.

NAPS ATV was started in the spring of 2002 with the intent of making the shopping experience for ATV enthusiasts the most positive one possible. They pride themselves on setting competitive prices, having a wide array of products, and most importantly having the best customer service around.

Once just an average website with only a few ATV Tires and ATV Accessories to choose from, NAPS ATV has launched a new website(www.napsatv.com) and is in the process of adding hundreds of new ATV Tires and ATV Accessories to their online inventory. NAPS decided to launch their new site in response to the growth of the ATV industry and ATV riders that are becoming more web savvy. Currently, NAPS ATV carries GBC ATV Tires (www.napsatv.com/ATV+Tires/GBC+ATV+Tire), ITP ATV Tires (www.napsatv.com/ATV+Tires/ITP+ATV+Tire), Kenda ATV Tires(www.napsatv.com/ATV+Tires/Kenda+ATV+Tire) and Maxxis ATV Tires (www.napsatv.com/ATV+Tires/Maxxis+ATV+Tire). This is only the beginning for NAPS and they look forward to being a dominant force in the online market for ATV Tires and ATV Accessories.

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Online Web 2.0 Version

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