



## **Mack Dealers and Truckers are Ordering the Book**

*The Uplifting memoir titled "Wouldn't Die" has been discovered by Franco's Trucking Buddies and they are getting it.*

([PRWEB](#)) May 14, 2005 -- Franco worked for Mack Trucks at World Headquarters and in the field for nearly 20 years.

His recently published memoir was actually written for a few reasons. One was to leave his family a true account of his life. As it turns out The LA Times and others found it to be a remarkable uplifting story. The Libraries started ordering it and Franco responded by providing free library events.

The other day Franco received special orders for his hard cover book (only 100 printed) and two copies were requested from the same dealer in New Mexico. An other order for the limited book came from the Dealer in Atlanta. Franco followed up with New Mexico and the lady said that not often do you find a book about a Truckers life that has received this much attention.

Franco will now begin to contact some of the Trucking Dealers and let them know that it could make a great gift for their customers, especially since he can sign each copy and could actually personalize it for a specific customer and mail it to their home.

Visit Amazon ISBN 097091122X or Franco's site and read the reviews and decide if this book is for you and your friends.

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**Contact Information**

**Franco Antonetti**

VIA NOVI PRESS

<http://http://www.francoantonetti.com>

602-723-2272

**Online Web 2.0 Version**

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