

## Auto Parts Retailer Renovates Website, Provides Easy Parts Searching

Announcing the launch of their new website, PartsTrain.com offers convenient access to quality auto parts through a step-by-step online catalogue, and promotes a chance to win a free MP3 player.

(PRWEB) May 11, 2005 -- PartsTrain.com announced the launch of their updated website to further serve the needs of their customers. One major addition is their comprehensive, online <u>auto parts</u> catalogue, which facilitates a much faster and user-friendly ordering process. More than 100,000 car and truck parts are available in a variety of makes and models from only the finest manufacturers in the industry at extremely low prices.

The intuitive layout of the new website provides a step-by-step guide to selecting the exact <u>auto parts</u> needed, treeing down from the make and model of the vehicle, to year-specific parts. The pricing for the selected part is displayed with easy access to the online order form, equally easy to follow.

 $\hat{A} \square We \hat{A} \square re very excited about the new design, \hat{A} \square said Dan Akhavan of PartsTrain.com. \hat{A} \square Now we \hat{A} \square re in a better position to offer quality auto parts and take even better care of our customers. <math>\hat{A} \square$ 

Visitors are encouraged to utilize the customer survey so PartsTrain.com can determine how to better provide service for each online <u>auto parts</u> order. The new site also provides detailed forms for order tracking, changing orders, canceling orders, and refund follow-ups.

Visit PartsTrain.com $\hat{A} \Box$ s newly upgraded website to find:

- $\hat{A} \square$  Ease in ordering online <u>auto parts</u>
- $\hat{A}$   $\square$  Highly secure 128-bit encrypted transfers
- $\hat{A} \square$  Uncommonly low prices
- $\hat{A}$  || Free, informative newsletter

To promote their new site design, PartsTrain.com is also offering a chance to win a RIO EX 1000 Executive MicroSystem MP3/CD player by completing the online questionnaire at <u>www.PartsTrain.com</u>.

## About PartsTrain.com

For over 25 years, PartsTrain.com has strived to become the leading source in the <u>auto parts</u> industry. Aside from offering exclusive discounts and automotive tips to their customers, their website provides an enormous yet easy-to-browse online catalogue of <u>Ford parts</u>, <u>Honda parts</u>, <u>Toyota parts</u>, <u>Chevrolet parts</u>, <u>Jeep parts</u>, and <u>BMW parts</u> including engine and electrical parts, wheels, fenders, mirrors, lights, brakes, suspension systems, and more.

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**Online Web 2.0 Version** You can read the online version of this press release <u>here</u>.