

Radio Control Cars Return to Indianapolis Motor Speedway May 25 Â☐ Small Scale Racing Brings Big Smiles to Drivers and Fans

IRL IndyCar Series drivers will take the controls and face off for fans on May 25 in the second annual RC Driver Indy Challenge, a unique radio control car showcase and celebrity race event sponsored by RC Driver magazine at the Indianapolis Motor Speedway. RC Driver will construct a special oval track in the SpeedwayÂ \Box s Pagoda Plaza and fill it with a full dayÂ \Box s worth of radio control action for Indianapolis 500 racers and fans. An on-line auction paired with the event will benefit IndianapolisÂ \Box Riley ChildrenÂ \Box s Hospital. Participating celebrity drivers will autograph the cars used in the event for the benefit auction.

Ridgefield, CT (PRWEB) May 12, 2005 -- IRL IndyCar Series drivers will take the controls and face off for fans on May 25 in the second annual RC Driver Indy Challenge, a unique radio control car showcase and celebrity race event sponsored by RC Driver magazine at the Indianapolis Motor Speedway on 500 Festival Community Day. RC Driver will construct a special oval track in the SpeedwayÂ \square s Pagoda Plaza and fill it with a full dayÂ \square s worth of radio control action for Indianapolis 500 racers and fans. An on-line auction paired with the event will benefit IndianapolisÂ \square Riley ChildrenÂ \square s Hospital. Participating celebrity drivers will autograph the cars used in the event for the benefit auction.

In addition to celebrity driver racing, plenty of interactive radio control car entertainment will be available for visitors throughout the day. Young racing fans will participate in hands-on $\hat{A} \Box try\text{-me}\hat{A} \Box$ sessions featuring the latest entry-level RC cars and expert demonstrations by RC Driver $\hat{A} \Box$ s editors will showcase a variety of radio control vehicles from huge gas-powered monster trucks to sleek electric sedans.

$\hat{A}\Box$ This event was inspired by our discovery that many IRL drivers enjoy tuning and racing radio control cars
in their leisure time,Â□ says RC DriverÂ□s Executive Editor, Greg Vogel,Â□Since RC racing is a popular
hobby among both drivers and motorsports fans, we created this event to bring fans closer to the drivers and to
the excitement of racing. Particularly for the younger fans and families, radio control cars provide a great
hands-on racing experience.Â□

 $\hat{A}\Box$ The response to our first Indy Challenge was very positive and we are really looking forward to bringing this event back for another year. The best part is seeing the smiles on the faces of everyone who participates, from the children having their first experience with a radio control car to the professional racers enjoying some lighthearted competition in the run up to the Indianapolis 500. You just know everyone is having a great time $\hat{A}\Box$

The RC Driver oval will be up and running from 9:00am through 6:00pm on May 25 in the Pagoda Plaza. $\hat{A} \Box \text{Try-me} \hat{A} \Box$ sessions and demonstrations will take place throughout the day. IRL Indy Car Series drivers will participate in short radio control car races throughout the day with a final championship race taking place late in the afternoon. Vehicles will be provided by Tamiya USA for the event.

RC Driver magazine is published by Maplegate Media Group in Ridgefield, Connecticut. The magazine combines expert product reviews and technical information with lifestyle features that illustrate the relevance of radio control cars to mainstream cultural trends. RC Driver has also produced radio control car events at the United States Grand Prix Pit Walkabout and Brickyard 400 Qualification Day at the Indianapolis Motor



Speedway. For more information, contact Siri Wheeler, 203-431-7787.

###



Contact Information Siri Wheeler MAPLEGATE MEDIA GROUP http://www.rcdriver.com 203-431-7787

Online Web 2.0 Version

You can read the online version of this press release here.