



GEOCOMtms Partners With the GCL Group to Increase Efficiency of Local Pickup & Delivery - Companies Leverage Industry Expertise and Advanced Technology for P&D Operations

GEOCOMtms, a global provider of Fleet Optimization and Territory Design solutions, and the GCL Group, a leading provider of management consulting services, announced today a partnership to bring best in class fleet management solutions to market in North America and Europe. The agreement combines the companies' industry and technology expertise to benefit organizations operating private or dedicated fleets.

Atlanta, GA; Montreal, Quebec ([PRWEB](#)) May 10, 2005 -- GEOCOMtms, a global provider of Fleet Optimization and Territory Design solutions, and the GCL Group, a leading provider of management consulting services, announced today a partnership to bring best in class fleet management solutions to market in North America and Europe. The agreement combines the companies' industry and technology expertise to benefit organizations operating private or dedicated fleets.

The GCL Group, one of Canada's most successful consulting firms, has broad expertise in supply chain management, warehouse network design, and distribution. The relationship with GEOCOMtms extends the scope of services GCL can offer companies who need assistance managing the complexities of local pickup and delivery. The partnership also expands the breadth of solution providers GEOCOMtms has certified on the company's A.MAZE fleet optimization and territory design suite. By helping customers improve operating efficiency and raise the productivity of fleet assets, the two companies can significantly improve an organization's financial performance.

"We are excited to be working closely with the GCL Group to serve customers in Canada," said Michael Nark, President and CEO of GEOCOMtms. "At GEOCOMtms, we look for partners that not only understand the unique challenges posed by local pickup and delivery, but who also share our commitment to customer success. There is no question that GCL fits these requirements. And with deep roots in the Canadian market, we believe they are an ideal choice to help customers gain better visibility and control over fleet operations."

GEOCOMtms' fleet optimization and territory design solutions help organizations control transportation costs by delivering savings in route time, mileage, driver pay, dispatcher time, fuel costs, and vehicle maintenance. The company's fleet management application, A.MAZE Routes, is designed to handle complex routing and scheduling problems and supports static, daily, and on-demand planning. A.MAZE Zones enables companies to build territories around the criteria that are most important to them, including min/max revenue per zone, miles per zone, customers per zone, or working hours per zone.

"We are very pleased to team up with GEOCOMtms to offer our clients this unique fleet optimization and territory design solution," said Albert Goodhue, Founding Partner of the GCL Group. "This partnership will enrich our services and provide our joint customers a best in class solution for managing local pickup and delivery. A.MAZE will complement our software integration offerings and enable our customers to more fully leverage our extensive consulting expertise."

About the GCL Group

The GCL Group is one of the leading management consulting firms in Canada and one of the largest in the



industry in North America. The GCL Group is breaking new grounds with the development of new computer products suited to customers' needs, explores new fields of expertise and invests continuously in research and development. GCL relies on the expertise of its professional team trained in various fields related to industrial engineering. <http://www.gclgroup.com>

About GEOCOMtms

GEOCOMtms gets things moving with fleet management and territory design solutions that make local pickup and delivery operations run smoothly. Every day, leading companies depend on our A.MAZE suite to route thousands of vehicles from hundreds of depots and distribution centers. Logistics executives choose A.MAZE because it's the one solution that gives them enterprise visibility and greater control over local P&D. And that translates into greater asset productivity, improved cash flow, and increased return on capital. By using A.MAZE, customers like Cotnoir Transport, NAPA - Genuine Auto Parts, Southern Maryland Oil, and Velocity Express have reducing operating costs while raising the level of customer service they provide. For additional information, please visit www.GEOCOMtms.com.

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