



## **eBizAutos Announces CARFAX Hot Listings Integration**

*eBizAutos takes integration with CARFAX an innovative step further by dynamically linking vehicle presentations to CARFAX Hot Listings. This integration provides the 25 million annual visitors to CARFAX with up to 60 photos of each pre-owned vehicle and gives eBizAutos dealers an edge on the competition.*

Las Vegas, NV ([PRWEB](#)) December 9, 2005 -- eBizAutos' ([www.ebizautos.com](http://www.ebizautos.com)) seamless integration with CARFAX has expanded to include dynamic links to graphic web page presentations of pre-owned vehicles featured in CARFAX Hot Listings. eBizAutos is the first Inventory Management and Marketing Company to offer this enhanced feature creating powerful online exposure for their clients.

This integration will provide the 25 million annual visitors to CARFAX.com with up to 60 high quality photos of each vehicle, detailed vehicle descriptions and informative notes from the seller, in addition to a CARFAX report.

The eBizAutos system automatically checks each VIN in a dealer's account for the existence of a CARFAX report. Optionally a dealer can purchase CARFAX reports directly from their eBizAutos system. If a report exists, eBizAutos communicates with CARFAX to automatically link any qualifying Hot Listing ads directly to existing eBizAutos vehicle presentations.

"We have proven that the more detailed the information on a pre-owned vehicle, including dealer comments, multiple high quality photos and a CARFAX report, the faster the online sale will occur. Online buyers require more information to gain a complete picture of the history of a vehicle. The integration of our vehicle presentations with CARFAX Hot Listings is a perfect match and will promote greater buyer confidence and increased sales for dealers" says eBizAutos founder and CEO Parker Dunn.

For additional information on eBizAutos integration with CARFAX or to schedule a demo of eBizAutos services, contact Sarah Mooneyhan or visit <http://dealers.ebizautos.com>.

### **About eBizAutos**

eBizAutos is the leading provider of integrated inventory marketing technology and services to the automotive marketplace. Providing dealers a single point of control inventory marketing system, eBizAutos is the only solution available to dealers that enables them to manage website inventory, data collection, window stickers, online classifieds listings, eBay Motors auctions, search marketing, and internet leads from a single application. Dealerships using eBizAutos' products, services, and best practices experience an immediate and sustained boost in monthly page views, leads, and sales. eBizAutos is headquartered in Las Vegas, NV.

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**Online Web 2.0 Version**

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