



## **World's Best to Feature Brown's Plating Service**

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Deerfield Beach, FL ([PRWEB](#)) May 7, 2005 -- New Line Media Solutions is pleased to announce the selection of Brown's Plating Service for its innovative, educational television series, World's Best. The company will be featured in a segment on "The Finer Accents of Motorcycle Customizing" in the American Motorcycle Series.

Brown's Plating is a family-owned business, based in Paducah, KY, that grew from a one-man shop in 1959 to one of the world's largest platers of motorcycle parts currently. The growth and success of the company is due entirely to the dedication of its employees and the satisfaction of hundreds of satisfied customers.

Their facility is equipped with state-of-the-art processes and skilled employees who know how to use them. Brown's Plating has re-instated "Chrome Direct" - a factory-direct chrome program so that you can get quality chrome plating delivered straight to your garage! Brown's boasts a quick turn-around and guaranteed quality and a one-year warranty on each and every piece! With 46 years of experience and specializing in motorcycle parts only, Brown's Plating Service will process your parts with care and concern. The company will give your parts a complete and overall face lift, polishing out imperfections, dings and other unsightly flaws. Their team will give it their all to create a "new" part from your old and rundown parts.

For years Brown's well-known perfect chrome finishes were only available through authorized dealers. This year they are ready to handle retail business. With the launch of the new web site, anyone can get Brown's chrome on their parts. Brown's does NOT chrome mag wheels or motorcycle frames, however.

While the firm used to do the plating manually, in December 2001 they installed an automated plating line, which allows the firm to control every aspect of the plating process. Facilities have grown to a total of 85,000 square feet.

After first polishing and plating pay telephones for a local phone company, Brown's began polishing and plating other items. But in 1971, two of the Brown boys came up with the idea of engraving and chrome-plating chain belts. They would do the engraving when they got home from school and then the company would chrome-plate the belts. "We advertised the chain belts in motorcycle magazines from 1971 through 1973 and received many orders. In 1972 we started advertising chrome plate motorcycle parts only in Cycle magazine. Our business began to grow mainly due to our quality plating service and fast turn-around time to our customers," said Debbie Brown, spokesperson for the family firm. For more information, see <http://www.brownsplating.com/>.

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