



The Breath Analyzer Market is Forecasted to Grow as People Become Disenchanted with Alcohol Abusers Killing People

Research and Markets (researchandmarkets.com/reports/c29148) has announced the addition of Breath Analyzer Market Opportunities, Market Forecasts, and Market Strategies, 2006-2012 to their offering.

Dublin ([PRWEB](http://www.prweb.com)) December 9, 2005 -- Research and Markets (<http://www.researchandmarkets.com/reports/c29148>) has announced the addition of Breath Analyzer Market Opportunities, Market Forecasts, and Market Strategies, 2006-2012 to their offering.

Alcohol breath analyzer market driving forces relate to greater desire for prevention of accidents of all types, and greater recognition that alcohol is a cause of accidents. Breath analyzer market forecast analysis indicates that the markets are set to grow substantially. The reason is that people are becoming disenchanted with the killing of innocent people by alcohol abusers.

Work situations are as likely to be unsympathetic with alcohol abuse. The situation is not able to be settled without testing. People that use alcohol are not able to work efficiently.

In the United States, alcohol plays a part in half the automobile fatalities and nearly half of all industrial accidents. For employers, alcohol abuse accounts for two thirds of all substance abuse complaints and depletes a similar percentage from the health care benefit budgets of American companies.

In performing a breath alcohol test, it is important to analyze an alveolar or deep lung air sample. If a deep lung sample is not obtained, the sample analyzed could be diluted with breath of a lower alcohol concentration from the upper respiratory tract. This would result in a lower than optimum test result.

Progress has been made during the past 20 years to reduce the proportion of fatally injured drivers with blood alcohol concentrations (BACs) at or above 0.08 percent. Proportions are lower in all age groups and among drivers of passenger vehicles, tractor-trailers, and motorcycles. There has been a substantial decline among those with very high BACs (at or above 0.15 percent), who often are assumed to be "hard-core" drinking drivers. Progress has stalled in recent years and alcohol-impaired driving is still a major problem.

There is more recognition that alcohol abuse is a health issue. People are learning how to treat the disease. There is increasing recognition that alcoholism is treatable in hospital based treatment programs. Markets at \$27.9 million in 2005 are anticipated to reach \$341.7 million by 2011.

Report Methodology

This is the 260th report in a series of market research reports that provide forecasts in communications, telecommunications, the internet, computer, software, and telephone equipment. The project leaders take direct responsibility for writing and preparing each report. They have significant experience preparing industry studies. Forecasts are based on primary research and proprietary data bases. Forecasts reflect analysis of the market trends in the segment and related segments. Unit and dollar shipments are analyzed through consideration of dollar volume of each market participation in the segment. Market share analysis includes conversations with key customers of products, industry segment leaders, marketing directors, distributors, leading market participants, and companies seeking to develop measurable market share. Over 200 in-depth



interviews are conducted for each report with a broad range of key participants and opinion leaders in the market segment.

For more information visit <http://www.researchandmarkets.com/reports/c29148>

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