

## **Research and Markets: Significant Rise in Number of Smart Key Systems** Launched in Europe

Dublin (<u>PRWEB</u>) July 18, 2005 -- Research and Markets (<u>http://www.researchandmarkets.com/reports/c20811</u>) has announced the addition of Smart Key System Development and Availability in Europe to their offering

A smart key system is a convenience feature that allows the vehicle owner to unlock (smart entry) and start (smart start) their vehicle without using a mechanical key, and without pressing buttons on a remote control keyfob. Although it is not strictly a security feature, the smart key system is integrated into the door locking control, alarm and immobiliser so there are potential implications for all aspects of vehicle security. It is important for vehicle manufacturers to avoid compromising security for the sake of convenience by using a smart key system.

Smart key systems have been available in Europe since 1999, but there has been a significant rise in the number of systems launched, or announced, during 2004 and early 2005.

This report outlines the market trends for smart key systems and provides a summary of the results to date of an ongoing benchmarking study undertaken. The aim of the study is to assess the feature, convenience and security levels of a range of smart key systems and to compare their performance against the UK insurance industry criteria.

For more information visit http://www.researchandmarkets.com/reports/c20811

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