



## **Research and Markets : Introducing the Q2 Edition of the Automotive Quarterly Review**

*Research and Markets (<http://www.researchandmarkets.com/reports/c20733>) has announced the addition of Quarter 2 Edition of the Automotive Quarterly Review to their offering.*

Dublin ([PRWEB](http://www.prweb.com)) July 15, 2005 -- Research and Markets (<http://www.researchandmarkets.com/reports/c20733>) has announced the addition of Quarter 2 Edition of the Automotive Quarterly Review to their offering.

An essential quarterly reference for ALL key vehicle manufacturer performance ratios, the Automotive Quarterly Review is the only publication of its kind that gives you a complete overview of vehicle manufacturers' performance on a quarter-by-quarter basis with both sales AND production data.

Each issue is 250-300 pages long with about 100 pages occupied by individual company updates, and the remainder by industry statistics shown in some 230 tables and charts.

The principal aim of this edition of the Automotive Quarterly Review is to provide a regular bulletin, rich in data, to give users a detailed summary on the state of the major car markets, car producing regions and carmakers worldwide. Automotive Quarterly Review offers an unrivalled package of: consistency; scope; detail and value for money.

The Review is divided into three sections:

### **Section 1: Company Updates**

This section provides the latest financial results of the leading carmakers and their consolidated subsidiaries. Also presented in this section are summaries and analyses of significant corporate activity, sales and production news and new product plans.

Please note all the figures giving percentage changes reflect comparisons with the year-ago data unless stated otherwise.

### **Section 2: New Registrations**

Over 200 tables and graphs give a comprehensive picture of the state of the world's major and minor car markets, from both global and local perspectives.

The coverage includes: total industry volumes, new registrations by segment, by group, by brand, by model, by forecasts.

In total there are upwards of 600,000 figures to present in this section. The information is summarized, sorted and dissected in ways which will make the data readily accessible for your needs.

The data in Sections 2 and 3 can be e-mailed to subscribers on request. The data in sections 2 and 3 is all drawn from the databases of Polk-Marketing Systems, one of the world's leading suppliers of data to the automotive industry. Comprehensive though the data in this review is, it is merely skimming the surface of the Polk-Marketing Systems' databases and subscribers with more detailed queries such as new registrations by engine size, by postcode, number of doors, number of valves per cylinder, etc., are invited to contact Polk-Marketing Systems.



### Section 3 - Production

Having considered the demand side of the equation in Section 2, the final section of the Review examines supply. Worldwide production by country is provided, with forecasts for 2005. Detailed production by model is shown on a quarterly basis for all the most important producing regions: China, Japan, Mercosur, Nafta and western Europe.

For more information visit <http://www.researchandmarkets.com/reports/c20733>

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