

## **Research and Markets : Investigation of the Automotive Industry of Iran 2005**

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Dublin ([PRWEB](http://www.prweb.com)) July 11, 2005 -- Research and Markets (<http://www.researchandmarkets.com/reports/c20447>) has announced the addition of Automotive Industry & Market of Iran 2005 to their offering.

A comprehensive insight into the automotive industry and market of one of the fastest growing auto markets of the world, Iran. "Automotive Industry & Market of Iran 2005" contains latest figures and breakdowns of production, supply, demand, current and future trends, competition, imports and exports of automobiles in Iran.

The report contains profiles and business performance of various domestic and national automotive companies present in the Iranian market such as Iran Khodro, Saipa, Peugeot, Citroen, Kia, General Motors, BMW, Mercedes Benz, Fiat, Mitsubishi, Toyota etc. The report is the most updated and comprehensive analysis of both the present and future automotive market of Iran and is a must buy for any company or individual seeking to understand this complex but lucrative scenario.

This report contains the latest automotive market position of Iran, one of the Middle East's largest automobile producer and consumer country. Iran, with its closed door policy, has also been lately opening its doors to foreign investors and import of quality foreign products including automobiles. The report covers the historical development and current market position in terms of production, market share, sales, prices, imports, exports, competition, foreign investment and joint ventures and recommendations for the investors seeking entry into the market. The report is 38 pages long.

Chapter 1 of the report contains country profile of Iran to familiarize the readers with Iran, its climate, politics, economy and other important aspects of life and business.

Chapter 2 gives an overview of the automotive industry in Iran and its current position. It briefly describes the past and present market position.

Chapter 3 explores the profiles of key manufacturers of automobiles and importers in Iran. The chapter expounds on the types of vehicles each manufacturer produces and the types and brands that top importers are bringing into the country.

Chapter 4 provides an extensive look in to the automobile market of Iran. The chapter contains latest information on the market size, demand and supply levels. The chapter includes latest figures in form of tables and charts covering period up to the end of 2004.

Chapter 5 further delves into the market of automobiles in Iran and studies the composition of market from the manufacturer, type of vehicle and brand perspective. The composition is illustrated with the help of extensive and latest graphs and tables.

Chapter 6 studies the price levels and quality and standards in the automobiles of Iran. The chapter contains the latest reports on price levels prevailing in the market for both light weight and heavy weight vehicles. In quality and standard, it also contains latest reports on both light and heavy vehicles in Iran as of the end of 2004.



Chapter 7 discusses the competition aspect of the market. It looks into the share of market enjoyed by a handful of producers and the changing situation in the wake of growing importation of vehicles into the country.

Chapter 8 studies the export side of Iran's automotive industry. The chapter discovers the growth in export of automobiles from Iran to a number of countries in the region and outside.

Chapter 9 explores the most significant developments on the foreign investment and joint venture front in the country. The chapter studies the foreign investment and joint ventures involving major auto manufacturers currently active in the country including Renault, Mazda, Proton, Kia, Peugeot and Fiat. The chapter explores the gains and problems for foreign investors in the sector in the past few years.

Chapter 10 is the sum up of the report in form of expert recommendations regarding the future of automotive industry from a market entrant and investor perspective. The chapter also forecasts the future growth of the industry and problems it may confront in this expansion.

For more information visit <http://www.researchandmarkets.com/reports/c20447>

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