



Research and Markets: Only 2% of Russian Demand for Car Bulbs is Covered by Domestic Production, the Other 98% is Covered by Imported Products

Research and Markets (<http://www.researchandmarkets.com/reports/c18634>) has announced the addition of Russian Lighting Market Report - 2004 to their offering.

Dublin ([PRWEB](http://www.prweb.com)) June 8, 2005 -- Research and Markets (<http://www.researchandmarkets.com/reports/c18634>) has announced the addition of Russian Lighting Market Report - 2004 to their offering.

The "Russian Lighting Market Report" is a comprehensive overview of the current situation in the Russian lighting market, as well as recent tendencies and the outlook for future development. Official statistical data often cannot reflect the whole and true picture of economics. It is especially vital for those people who undertake economic and market research of the Russian market. That is why we tried to reveal the understanding of the market from the inside out. This report is a synthesis of information from many and various sources including official statistical data, experts' evaluations and interviews, experience of market players, articles from various specialized editions as well as data from internet resources and reference-books.

Alongside classic market analysis, this report reveals the specificity of business in Russia and shows the peculiarities of Russian laws concerning the electric lighting market and industry. One of the aims of this report is to help foreign companies better understand the Russian lighting market, find and enter the appropriate market niches, determine the optimum scheme of interaction with the main market players as well as forming the most effective sales policy (strategy) in the Russian lighting market. In spite of great competition between lighting companies in the Russian market, it is still very attractive for foreign producers and new domestic producers. The competition is high, but it is still far from the competition intensity on European countries.

Would you like to know much more about the Russian lighting market - who can be your customers, how to sell and promote your products in the Russian market, who are the most influential companies, what are the main tendencies and prospective fields in the market etc.?

This report will give answers to the most interesting question you have.

For more information visit <http://www.researchandmarkets.com/reports/c18634>

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