



Shopper Shuttle Solves Mother's Day Shopping Problems

Here you are again, Mother's Day is right around the corner (Sunday, May 8) and you have no idea what to get Mom. Each year, mom receives the usual bouquets and chocolates for Mother's Day. This year, forego the usual, don't give up and settle for just another gift certificate.

([PRWEB](#)) May 5, 2005 -- Shopper Shuttle®, a door-to-store shopping service in Los Angeles, eliminates parking hassles, transportation and navigational uncertainty, and offers three strategies to ensure that Moms will not be disappointed this Mother's day:

1) Give mom a relaxing shopping excursion

She likes to shop, but giving a gift certificate is just the start. Get creative by sending Shopper Shuttle to pick her up and deliver her to the store (with your gift certificate in-hand), or to an all-day shopping experience. Our knowledgeable all-female staff of shopping "sherpas" or guides can advise Moms on where the best shopping experiences can be found, so that she has the best shopping buddy in the city. Additional passes may be purchased if your mom likes to shop with girlfriends (or husband) in tow.

2) Shop for mom by yourself or with friends/siblings

Don't know what she'd like and don't know where to start looking? Navigating the maze of Mother's Day offerings, both at boutiques and department stores, can leave many consumers confused. Finding a shopping guide that knows the local offerings and can offer insight into gift-giving trends means you've got the best shopping buddy in the city — without the driving and parking hassles and stress that accompany Mother's Day shopping. Bring four friends with you and you ride for free! It's the day before and still no present? Call Shopper Shuttle to schedule a last-minute shopping frenzy.

3) Go shopping with mom

You both love to shop, so taking Mom shopping is a great gift. Shopper Shuttle can make the day more than just schlepping from store to store. Shopper Shuttle will pick both you and Mom up and deliver you directly to the store, or to an all-day shopping excursion.

By offering a basic shopping route as well as special excursions, Shopper Shuttle serves international tourists, frequent visitors to the city, and Los Angeles-based shoppers alike. Shoppers can alleviate stress and take a shuttle to do their weekly shopping and run errands, with destinations on the basic route such as Target, Costco, grocery stores and local malls. Additionally, special shopping excursions can be scheduled for outlet malls, trendy boutiques, invitation-only sample sales, and seasonal shopping events.

Basic shopping route tickets are \$9/one-way; \$17/round-trip. One day passes are \$42; two day passes are \$82. Group rates are available for both the basic routes and the special excursions. Although "Mother's Day Shopping" require advance scheduling, walk-ups are welcome and tickets can be purchased or reserved via phone at (310) 696-6055 or online at www.shoppershuttle.com.

About Shopper Shuttle

Headquartered in Marina del Rey, California, Shopper Shuttle is the brainchild of Camille Alcasid and Sandra Jimenez, both technologists working in the entertainment, media, and online retail industries. Ms. Alcasid and Ms. Jimenez would frequently find themselves in unfamiliar cities on business, and uncertain about where to



shop or how to get there safely. As Los Angeles residents, they were also called upon by visiting friends and family to "shuttle" them to popular Los Angeles stores and boutiques, as well as to recommend the best places to shop. Shopper Shuttle grew from their passion for shopping and from sharing that passion with friends, family and clients.

Contact Information:

Celia Esguerra, Press/Media Relations

(310) 696-6055 / press@shoppershuttle.com

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**Contact Information**

Celia Esguerra

SHOPPER SHUTTLE

<http://www.shoppershuttle.com/>

310-696-6055

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