



Freight101.com Teaches the "ABC's" of Freight and Logistics to First-Time Shippers

Small Business Transportation announces the June 1st re-launch of www.freight101.com. The revamped site offer key features to make logistics and transportation services easily accessible to companies of any size.

Merrillville, IN ([PRWEB](http://www.PRWEB.com)) May 5, 2005 -- Small businesses struggling with shipping and logistics will soon have an opportunity to "go back to school" with Small Business Transportation's revamped Freight101 website (<http://www.Freight101.com>). The site, built from the ground up with first time shippers in mind, launches June 1st with new features to make it easy for companies of any size to develop a shipping solution customized for their business. The new site will provide both expanded service options and a new collection of resources aimed at smaller quantity shippers, particularly first-time shippers.

Small Business Transportation, a pioneer in LTL (Less Than Load) shipping for small business, is introducing "The ABC's of Shipping" to assist the exploding market of Ebay PowerSellers and other online auction dealers in navigating the sometimes confusing world of freight shipping. This new feature gives new customers a simple view of the process of choosing and scheduling shipping, and provides quick access for frequent shippers.

The new Freight Resource Center makes it easy for customers to learn the steps to freight shipping success. The Freight Resource Center taps the collective wisdom of SBT's staff of experienced account managers. Most of the common questions about shipping and logistics are answered, and there is a large collection of internet resources to help new customers. Additionally, the Freight Resource Center sells necessary shipping supplies, such as packaging.

For frequent customers, access to user accounts means the ability to save and retrieve their own customers details for easy repeat shipping. Customers can also print bills of lading, shipping labels and reports.

There is also Freight Auction, where truckers looking for a load to haul on their return trip, also known as a "backhaul," can post their equipment and destination details. They are matched with a customer for low-cost shipping that benefits both parties. This combination of features positions SBT as an innovator for LTL shipping and logistics, according to Felix Diaz, vice president of operations for SBT.

"The new features of Freight101 are based on the great feedback of our customers over the years. We have collected the necessary knowledge for a small business to receive the cost savings of LTL shipping, but we've also reduced the time commitment necessary for our customers to make this a success," remarked Diaz.

Small Business Transportation, a pioneer in shipping for small business, is also extending their service to offer full truckload shipping to their customers. This additional service highlights the fact that the competitive advantage of SBT's logistics solutions has helped their customers grow to the point that they need shipping options for larger loads.

"We've always had the capability to offer truckload shipping, but it wasn't a primary need of customers. As our customers have grown and their shipping needs have expanded, offering truckload shipping became



desirable for all of us,Â□ commented Diaz.

SBT is also adding an additional 20 carriers. With over 70 available carriers, customers have a much broader range of scheduling and price options. More shipping choices means quicker deliveries overall, making it easier for SBT's staff to customize effective solutions for every shipper.

These anticipated upgrades move Freight101.com into the top ranks of small business shipping and logistics providers. The growing need for truckload and LTL shipping among small business owners should make SBT a popular destination for small business owners in the years to come.

About Small Business Transportation

For over twenty years, SBT has provided transportation and logistics for the top companies of today and tomorrow. SBT is a pioneer in LTL shipping, and consolidates the needs of their customers to extend the competitive advantage of efficient transportation to a broad range of customers. For more information about Small Business TransportationÂ□s logistics and shipping services, visit www.freight101.com or call 888-368-6022.

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**Contact Information****Felix Diaz**

Small Business Transportation

<http://www.freight101.com>

219-947-3000

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