



TailWind Announces First in Two-Way Messaging with Drivers Using Any E-mail Capable Cell Phone

Tailwind Management Systems Inc. debuts another innovation for the transportation industry. Their dispatch software is the first to offer the ability to send and receive messages and automatic updates to and from drivers using any email capable cell phone or wireless device

Vancouver, BC ([PRWEB](http://www.prweb.com)) April 28, 2005 -- Tailwind Management Systems Inc. debuts another innovation for the transportation industry. Their dispatch software is the first to offer the ability to send and receive messages and automatic updates to and from drivers using any email capable cell phone or wireless device.

"This is exciting stuff," says Keith Retallack, Marketing Manager for Tailwind. "We have made two-way messaging available to anyone with an email capable cell phone." Retallack also added, "There are many different things this form of messaging can accomplish. Dispatchers can do load-assignments with the click of a button and the software will send out a message to the driver by automatically filling in the blanks of a template with the location and pickup details pulled from the dispatch system. For example, dispatchers can send plain text messages that say, 'How long are you going to be?', 'Have you picked up that shipment yet?' or 'What time do you think you'll be back?'" Keith also points out, "Drivers, on the other hand, can easily send notification of each pickup and drop-off that will automatically update the office dispatch software. That means they can capture the location of the vehicle at that time and update the systems equipment status board too."

Keith stated that there are a number of other innovations just around the corner like a Management Control Center module that instantly shows the status of key performance indicators of the carrier at any time.

About Tailwind Management Systems Inc.

Based in Vancouver BC, Tailwind Management Systems Inc., now has Sales Agents in Connecticut, Ontario and California and installations across North America. Tailwind is fast becoming the transportation industry's leading provider of next generation transportation software systems for LTL, full-load trucking and freight brokerage companies, while fully integrating with leading industry mileage, third party accounting, GPS tracking and fuel monitoring systems.

For further information on Tailwind's innovative suite of transportation software or a demonstration of its functionality, visit their website at <http://www.tailwindsys.com> or contact them at info@tailwindsys.com or by calling 866-441-0441.

Dateline: April 25, 2005 - Vancouver, BC

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