



Merchants Leasing Awards First Winners of PalmOne(tm) Treo(tm) 600 SmartPhone

Merchants Leasing, a nationwide provider of corporate vehicle leasing programs to businesses, associations, educational and governmental organizations, announces first two sweepstakes winners.

Hooksett, NH (PRWEB) April 24, 2005 -- As part of the new Merchants Leasing FleetOptimized marketing campaign, the company has conducted its first two drawings for a PalmOnetm Treotm 600 SmartPhone. The two winners are Scott Lundy of US Lubes in New Brunswick, NJ and Rosalie Falato, Supervisor of Environmental Affairs and Property, for JVC Inc. in Wayne, NJ.

The SmartPhone drawing is part of Merchants Leasing's advertising campaign to promote its customized total fleet solution and No-Risk lease option. With over 40 successful years in the leasing business, Merchants Leasing is expert at structuring total fleet solutions for small and mid-sized companies. A cornerstone of Merchants fleet leasing services is its unique closed-end lease option. A closed-end lease eliminates concerns and uncertainty about lease-end vehicle value and disposal. At the end of the lease term, customers simply return the vehicle and owe nothing—regardless of current market value for the vehicle.

The Merchants total fleet solutions include professional insurance and maintenance programs, fuel cards to manage mileage and gasoline expenses, local and nationwide delivery, and expert fleet management and administration services. Merchants Leasing can provide a variety of lease vehicles including cars, trucks and vans, law enforcement vehicles, handicap-equipped vehicles and more.

Sweepstakes Details

Each winner will receive a PalmOnetm Treotm 600 SmartPhone. This phone combines a full-featured mobile phone and Palm Powered[®] organizer with wireless email and text messaging, web browsing and a digital camera (approximate retail value: \$499.00). Prize does not include phone hookup, connection, service or provider contract, for which winners shall be exclusively responsible.

Merchants Leasing expects to conduct up to six drawings throughout the year for winners of a SmartPhone. The Merchants Leasing SmartPhone Sweepstakes is open only to legal U.S. residents who are at least 18 years old at the time of entry. The sweepstakes runs through December 31, 2005. No purchase necessary. Purchase or payment of any kind will not increase odds of winning. Odds of winning vary greatly depending on number of entrants. Void where prohibited. During the promotion period go to <http://www.merchantsleasing.com/optimize> and fill out the FLEETOptimized online survey and entry form completely and submit the form after submitting the survey to receive one entry into the Sweepstakes. Entrants may also fax a copy of the survey and entry form to 603-695-9204 during the promotional period. Limit one Sweepstakes entry per person, per promotion period. Each entry will be eligible to win in each of the six drawings.

For more details about the drawing and to enter, visit the Merchants Leasing website at www.merchantsleasing.com.

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