

Las Vegas Based eBizAutos Launches 250,000 Vehicle Auctions to eBay Motors

In launching its 250,000th vehicle auction eBizAutos ranks as the largest independent automotive marketing solution provider to eBay Motors, representing 20% of all dealer vehicle auctions launched on eBay Motors, the world $\hat{A} \Box s$ largest automotive auction site with 12 million unique visitors monthly.

Las Vegas, NV (PRWEB) April 21, 2005 -- Up and coming Las Vegas automotive inventory marketing firm eBizAutos (www.ebizautos.com) reached a major milestone last week with the launch of its 250,000th vehicle auction to eBay Motors. With 12,000 vehicle auctions monthly, eBizAutos now conservatively represents 20% of all dealer vehicle auctions launched on eBay Motors at any time, ranking it the largest independent automotive marketing solution provider to eBay Motors.

According to Nielsen// Netratings, eBay Motors is ranked the world $\hat{A} \square s$ #1 automotive website garnering 12 million unique visitors every month. 36% of all online automotive minutes are being spent on eBay Motors. (Source: ITFacts.com)

"More and more dealers are finding eBay Motors to be an excellent advertising solution. eBizAutos is the service most dealers are choosing to manage the complex eBay Motors process. Our growth confirms that our services are unbeatable as far as our dealers are concerned," says eBizAutos founder and CEO Parker Dunn.

Jeff Edwards of Norm Baker Motor Company, an eBizAutos client for 3 years, agrees: "We were already successful on eBay Motors before we started using the eBizAutos system. Now we are selling more cars than ever and spending significantly less time in the process. I can wholeheartedly recommend the eBizAutos service to any dealership looking to improve their success on eBay Motors."

Founded in 2001, eBizAutos has doubled in size each of the last 2 years. Serving over 1,000 independent and franchise auto dealers nationally, eBizAutos offers a single service to control the automotive dealer's entire inventory marketing process including: website management, automotive advertising, lead management, data collection, auction management, and window sticker service.

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