Chesapeake Automotive Business Association is Driven By Gomembers' Membertrak

gomembers, Inc. (gomembers.com) reported that the Chesapeake Automotive Business Association (CABA: caba.biz/) has selected gomembers' membertrak to help manage their member registrations and communication.

Herndon, VA (PRWEB) April 22, 2005 -- gomembers, Inc. (http://www.gomembers.com) reported that the Chesapeake Automotive Business Association (CABA: http://www.caba.biz/) has selected gomembers' membertrak to help manage their member registrations and communication.

"membertrak will offer CABA an efficient approach to managing their member relationships," explained Jay Barrett, Vice President of Operations for gomembers. "The ability to utilize the Internet to simplify their membership processing will reduce the amount of data entry, while improving the communication with their members."

Â□I have used gomembersÂ□ products and services for many years and when I came to CABA, my first technology initiative was to bring gomembers in to help us process our data,Â□ stated Skip Potter, Executive Director for the Chesapeake Automotive Business Association.

For more information on gomembers' solutions, please visit the Products section of our website:
www.gomembers.com

For any questions, please do not hesitate to contact gomembers via email at: gomembers-inc@gomembers.com

gomembers, Inc.
gomembers is a leading provider of software solutions for membership, meetings and management of member-based organizations. gomembers' software and technology enable its customers to automate a number of enterprise resource planning, member relationship management, transaction processing and member-to-member communications functions in a single software platform with seamless inter-processing of data across all applications.

gomembers' membership, meeting, event planning and related solutions are used to improve operating efficiencies, enhance member services and enable interaction with and between members. Meeting and convention planning software products enable customers to coordinate virtually all of the required functions for complete event management. All gomembersÂ□ products are built using the latest technology including MicrosoftÂ□s .NET framework.

gomembers sells its solutions through a direct sales force and provides a wide range of customizations, training and support service to their customers.

For more information on gomembers' solutions, please visit the Products section of our website.
www.gomembers.com

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