



## **Salvage TraderÂ Introduces Free Listings for Salvage Sellers and Buyers**

*Salvage TraderÂ recently announced a switch to no-fee listings and technology upgrades in an effort to provide added value to salvage buyers and sellers while providing new opportunities to conduct business through the salvagetrader.com marketplace.*

([PRWEB](#)) April 21, 2005 -- Salvage TraderÂ announces switch to no-fee listings . The announcement comes just a few days after extensive enhancements were made to the salvagetrader.com salvage marketplace. Both measures were put in place by Salvage TraderÂ management as part of a well orchestrated effort to increase market share.

Salvage TraderÂ is the worldwide salvage marketplace and since its inception has been a technological leader in salvage auctions to serve the insurance, collision, and recycling industry.

The enhancements come at a critical time, and directly address the needs of the fragmented insurance and collision industries, which have been struggling to find more efficient ways to conduct business and lower the costs of conducting transactions.

Thanks to the recently announced membership plans and technology upgrades, salvage buyers and sellers will have access to effective new options which will help them communicate and conduct business with each other through the Salvage TraderÂ marketplace. As a result of these changes, participants will directly benefit from lower costs, and expanded features which will allow for better communication, and lowered transaction costs for both buyers and sellers.

Participating sellers have long used the salvagetrader.com website to market their individual salvage vehicles as well as industrial salvage assets.

Buyers have the convenience of searching the Salvage TraderÂ database for individual items, inventories, and browse or bid on items they wish to purchase. In addition, the newly re-engineered online marketplace allows for buyers to post wanted ads for the items they are interested in purchasing, and suppliers.

John Wong, who is the President of Public Relations for Salvage TraderÂ explains that sellers such as insurance companies and salvage resellers, gain significant exposure from a marketing standpoint.

The Salvage TraderÂ marketplace is actively promoted to the collision and recycling industry, which includes collision repair shops, salvage dealers, recyclers, mechanics, and rebuilders. As a result, salvagetrader.com provides a valuable meeting place for buyers and sellers to conduct business.

For more information, visit the Salvage TraderÂ marketplace and auction at [www.salvagetrader.com](http://www.salvagetrader.com)

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**Online Web 2.0 Version**You can read the online version of this press release [here](#).