

## Three Brand New Team Westward Tracks To Be Featured On The Speed Channel's "Unique Whips" Show

Team Westward has three new tracks debuting on The Speed Channel's "UniqueWhips" on Wednesday, April 20. Tune in at 9 p.m. to hear the best of the unknown.

(PRWEB) April 20, 2005 -- Show airs Wednesday, April 20, 2005 @ 9PM, 12AM, and 3AM You can tune in to watch  $\hat{A} \square$  Unique Whips $\hat{A} \square$  on Fox Network's The Speed Channel every Wednesday night at 9 p.m. But, by tuning in this Wednesday, April 20, 2005, you will hear tracks from one of the hottest up-and-coming hip-hop/R&B producer teams out there.

Prototype Entertainment is proud to announce that three Team Westward (Ariel Borujow & James Wipper) tracks will be featured on the #1 rated show on The Speed Channel, "Unique Whips". The episode, entitled "Lincolns, Strippers, and Bentleys, Oh My!" will debut at 9PM, followed by 12AM, and finally 3AM. The three tracks were licensed by Prototype Entertainment non-exclusive to this program, meaning the music is still available for sale or license (contact Don Di Napoli at 973.715.1101). They are titled "Me-N-A", "JR", and "Drama"

 $\hat{A}\Box$ Unique Whips $\hat{A}\Box$  is a 60 minute unscripted feature on The Speed Channel that thrusts the viewer into the world of celebrity car customizing. Will Castro,  $\hat{A}\Box$  customizer to the stars,  $\hat{A}\Box$  lets you into his world to show you the trials and tribulations of turning cars into works of art for such stars as Busta Rhymes, Jadakiss, Eminem, Santana Moss, Curtis Martin, Wyclef, and many others.

Team Westward have worked with such notable acts as Kel Spencer (writer of Will Smith $\hat{A} \square s$  new single  $\hat{A} \square S$ witch $\hat{A} \square s$ ), Budhite Knights (up-and-coming rap group, comparable to Wu-Tang Clan), pop-rock artist Fred Niznik, and E.O.W. (NYC $\hat{A} \square s$  longest running hip-hop open mic). Six of their tracks have been also licensed to the upcoming season of MTV $\hat{A} \square s$  The Real World. Not merely a production team that artists seek to lay down the sound that is in their heads, Team Westward also writes with the artists, to create not only a unique sound, but also a distinctive vibe that only comes from the spinning minds of Team Westward. Prototype Entertainment is also preparing a label-wide track shopping campaign, in which Team Westward $\hat{A} \square s$  tracks are notably featured.

Prototype Entertainment is an artist/producer management company that has successfully licensed songs from artist Fred Niznik to MTV $\hat{A} \Box$ s The Real World, as well as for the upcoming Jimmy Fallon/Kate Hudson movie,  $\hat{A} \Box$ Earth To Jimmy, $\hat{A} \Box$  as well as Team Westward tracks to both  $\hat{A} \Box$ Unique Whips $\hat{A} \Box$  and MTV $\hat{A} \Box$ s The Real World.

For more information on the Speed Channel and Unique Whips, check out <u>www.speedtv.com</u>, and for channel information, please contact your local cable provider.

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