

## Goldenpalace.com Sponsored Road Trip Starts on Thursday, April 21st

Two Army Soldiers sell advertising space on their car, in which they plan to drive across the country giving out t-shirts, hats, and keychains. Sold to <u>www.goldenpalace.com</u> for \$15,000. Expecting Nationwide media attention.

(PRWEB) April 20, 2005 -- Who: Two United States Army Soldiers Joseph Walker and Mark Mackoviak

What: These two soldiers Auctioned off a once in a life time road trip across the country. The auction lasted 10 days and during this time frame, 65 bids were placed, over 250 watchers watched, and it got over 13,000 hits. After 65 bids, the total for the trip came to \$15,000...a bid placed by none other than Golden Palace Casino.

During the trip, the two soldiers will drive from North Carolina, up to Baltimore, west to St. Louis, southwest into Oklahoma, to the deep south into Texas, then finally through Arizona and into San Diego. The trip is scheduled to take 8 days and millions are expected to see this car all over the US. During the trip, shirts, hats, and key chains will be given out - even free bumper stickers. As well, there are some tattoos that they plan to get other people to put on and if they do, their picture will be featured on the trip Website, found at www.twosoldierroadtrip.com. \$1,000 of the winning bid went to The March of Dimes Charity.

When: The trip is scheduled to start Thursday, April 21st and end April 29th.

Where: From Fayetteville, NC, up to Baltimore, MD, all the way to San Diego, CA.

Why: The auction was originally just a test Ebay auction. Nothing was expected of it. But over the ten day period it was on Ebay, it grabbed a lot of attention and ended up being very successful. The final result was it sold for \$15,000 to the Famous Golden Palace Casino. The trip is expected to get National Media Attention.

More Info: Can be found at <u>www.twosoldierroadtrip.com</u> The site will have a map to track the trip progress, updated pictures, a travelers log, and a thank you page for all of those who have helped out any way.

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**Online Web 2.0 Version** You can read the online version of this press release <u>here</u>.