



## **Advancements in Products and Services Promote "No Limits" To People with Disabilities at the Abilities Expo Metro NY**

*Brunswick Mobility and WINFUEL® combined forces to reinforce the power of the mind at this year's Abilities Expo Metro NY. Hosted by the New Jersey Convention and Expo Center, the event brought patrons, caregivers, healthcare and education professionals some of the latest products and services on the market designed to enhance the lives of people who live with disabilities.*

Cedar Knolls, NJ ([PRWEB](#)) April 18, 2005 -- Brunswick Mobility and WINFUEL® combined forces to reinforce the power of the mind at this year's Abilities Expo Metro NY. Hosted by the New Jersey Convention and Expo Center, the event brought patrons, caregivers, healthcare and education professionals some of the latest products and services on the market designed to enhance the lives of people who live with disabilities.

"Our goal was to inspire our audience to believe that there are no limits to what they can achieve, regardless of their disabilities," shares Cindy Mesko, Marketing Specialist at Brunswick Mobility, a division of Brunswick Automotive Professionals.

State of the art technology and services allow people with disabilities to do things that were inconceivable years ago.

In addition to the usual product and service displays, Brunswick Mobility's booth offered a few special attractions for race enthusiasts such as a drawing for a NASCAR® race vacation package and display of the #32 WINFUEL/TRIMSPA® Chevrolet® NASCAR show car.

"The race car ties in perfectly to our theme's message," adds Mesko.

The race car conveys a powerful and optimistic attitude, the idea of winning both on and off the track.

"We were excited when the invitation came to us to have our NASCAR show car present at the expo. We're both in the same line of work, improving the lives of others. This event was a perfect fit," says Alex Goen, CEO and Founder of WINFUEL, Inc.

The two companies possess a common denominator to their joint venture - worldwide leader in mobility products, Braun Corporation. Brunswick Mobility is an authorized New Jersey dealer of Braun mobility products and WINFUEL is a key sponsor in the NASCAR racing circuit through Braun Racing (a sister company to Braun Corporation). It became obvious when the companies were introduced to join efforts to promote the booth's "No Limit" theme.

Upcoming Abilities Expos for 2005 include Southern California (June 3-5), Metro Detroit (August 26-28), Chicago Metro (September 16-18), Northern California (November 18-20) and Texas (December 9-11).

For more information about the Abilities Expo log onto [www.abilitiesexpo.com](http://www.abilitiesexpo.com).



“Whether you think you can or think you can't, you're right.” - Henry Ford

#### About WINFUEL, Inc.

WINFUEL, Inc., headquartered in Cedar Knolls, New Jersey, is the maker of WINFUEL, the first-ever multi-vitamin. WINFUEL, Inc. is a key sponsor in the NASCAR racing circuit through Braun Racing, and the USAR Hooters ProCup Series, Southern Division, through JR. Motorsports. WINFUEL, Inc. is a supporter of various high-profile sports and celebrity events, such as: In the Spirit of the Game, the Critics Choice Awards, MusiCares, and more. WINFUEL, Inc. is also working with numerous charitable organizations including Operation USA. For more information, visit [www.winfuel.com](http://www.winfuel.com) or call 1-800-9-WINFUEL (946-3835).

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#### About Brunswick Automotive Professionals

Brunswick Automotive Professionals is a family owned business committed to providing the motoring public with the most modern, professionally staffed automotive and mobility facility in New Jersey. We are authorized to sell, install and service mobility equipment manufactured by the most reliable and respected names in the business: Braun, Bruno, IMS, VMI, MPD, Ricon and many others.

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