



Izmocars Launches Izmo911.com, the One Stop Shop for Car Dealers Looking to Boost Sales and Increase Profitability

izmocars, the San Francisco based IT company specializing in Online Automotive Marketing Solutions, today announced the launch of izmo911.com, the "online hotline" for car dealers looking to boost sales, increase market reach and enhance profitability

([PRWEB](#)) April 13, 2005 -- izmocars, the San Francisco based IT company specializing in Online Automotive Marketing Solutions, today announced the launch of izmo911.com, the "online hotline" for car dealers looking to boost sales, increase market reach and enhance profitability.

The website showcases izmo Rainmaker, a complete online marketing solution for auto dealers which promise sustainable and measurable results as well as very attractive ROI.

Other offerings featured on izmo911.com include izmoweb platform (Auto Dealer Websites that function as full-featured online dealerships), izmotoolkit (Internet tools for successful auto businesses), izmomail System (email based Interactive Customer Communication Solution), izmocompare (Rich-media Vehicle Comparison Tool), izmo eBrochure (High quality dealer branded Vehicle Brochures) and izmotrak (Managed Customer Communication System, including mailers and newsletters)

A key differentiator of izmocars offerings is the integration of an extensive library of vehicle animations, featuring all popular models. This allows users to interact with their favorite models online, and check out vehicles as if in a showroom. All models are continuously updated, with real-life photographs.

In a market where over 70% of prospective car buyers go online before making a purchase decision, interactive rich-media could make all the difference between acceptance and rejection. izmocars is the only online automotive solutions provider in the world which provides this functionality.

izmocars solutions are widely used in the industry, including by industry leaders like yahoo!Autos and Autonation.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).