



## **Winfuel, Inc. Sponsors Johnston Motor Sports for the Toyota Grand Prix**

*Johnston Motor Sports announced today that WINFUEL, Inc. will be the primary sponsor for their lead car in the Toyota Atlantic Pro series for the Toyota Grand Prix race this weekend in Long Beach, CA.*

([PRWEB](#)) April 10, 2005 -- Alpharetta, GA., April 08, 2005 - Johnston Motor Sports announced today that Winfuel, Inc. will be the primary sponsor for their lead car in the Toyota Atlantic Pro series for the Toyota Grand Prix race this weekend in Long Beach, CA.

“We are extremely excited to have Winfuel join the Johnston Motor Sports team as our primary sponsor,” said Ben Johnston, CEO and Founder of Johnston Motor Sports. “They bring a vitality and vigor to Johnston Motor Sports as we go to Long Beach. Being able to show them off in California will be a privilege that we at Johnston Motor Sports are happy to take on.”

After winning the championship the past two seasons in the South Atlantic Road Race Champions circuit, Johnston ranks third in the Toyota Atlantic Pro series, in his first full year on the circuit.

Winfuel, Inc. already has sponsorship deals in the NASCAR® racing circuit through Braun Racing and the USAR Hooters® ProCup Series, Southern Division, through JR. Motorsports, LLC.

“With our other sponsorships being such a huge success, we wanted to expand that program to include another winning team,” said Alex Goen, President and CEO of Winfuel, Inc. “With Johnston Motor Sports winning performance on all levels, it was an obvious fit for the Winfuel brand – the 1st ever multi-vitamin that is all about winning.”

### **About Johnston Motor Sports**

Johnston Motor Sports was founded by Lead Driver Ben Johnston in 2003 on the South Atlantic Road Race Champions circuit. It has since grown to be one of the top teams on the Toyota Atlantic Pro series. Having won the championship the past two seasons in the South Atlantic Road Race Champions, a history of success has been quickly attained by Johnston Motor Sports. Johnston Motor Sports will also be releasing their D Sport Racer at Daytona in May 2005, which will mark their first foray into race car manufacturing. For more information please call Josh Jacobs 678-578-2200 x216 or email at [jjacobs@media-brokers.com](mailto:jjacobs@media-brokers.com)

### **About Winfuel, Inc.**

Winfuel, Inc. headquartered in Cedar Knolls, New Jersey, is the maker of Winfuel®, the first-ever multi-vitamin that is all about winning. Winfuel, Inc. is a key sponsor in the NASCAR® racing circuit through Braun Racing, and the USAR Hooters® ProCup Series, Southern Division, through JR. Motor Sports, LLC. Winfuel, Inc. is a supporter of various high-profile sports and celebrity events, such as: In the Spirit of the Game, the Critics Choice Awards, MusiCares®, and more. Winfuel, Inc. is also working with numerous charitable organizations including Operation USA. For more information, visit [www.winfuel.com](http://www.winfuel.com).

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WINFUEL

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