



## **Britax Raises the Bar in Child Safety Car Seats with the Release of the Britax Baby Safe Car Seat**

*Britax introduces what may be the safest infant car seat ever conceived. The Baby Safe is the car seat that may one day save your child's life.*

Detroit, MI ([PRWEB](http://www.elitecarseats.com/britax-baby-safe-car-seat.shtml)) April 11, 2005 -- The evolution of car seats has shifted yet again. The Baby Safe (<http://www.elitecarseats.com/britax-baby-safe-car-seat.shtml>) looks like no other car seat you've ever seen, combining a commitment to child safety with research and imagination. In pairing their cutting-edge Anti-Rebound Bar design with a rigid Foot Prop, Britax has developed one of the most stable, innovative seats ever introduced to the market. The Foot Prop braces against the floor of the car, while special Isofix Latch guides keep the Baby Safe firmly connected to the vehicle's chassis, making it nearly impossible to shift or jostle the car seat once installed. If a collision should occur, these features will work together to give your little one the best possible protection. If you have an older model car, the Baby Safe can also be safely installed with lap-shoulder belt, or lap belt only.

Britax's transformation of the infant car seat does not stop there. Britax car seats are among the first on the market to address child safety in a side impact situation. Studies have shown side impact collisions are three times more likely to result in traumatic brain injuries than head-on collisions, making this a huge concern for every parent. The Baby Safe's deep side wings help protect infants from the devastating effects of this type of crash.

While safety is always their first priority, the designers at Britax also have a keen sense of functionality and convenience. The Baby Safe can be safely installed with or without its base, making it a great solution for travel—the Baby Safe is also approved for aircraft use. Most of the Baby Safe's bulk is contained in the base; when detached, the carrier itself weighs in at a light seven and a half pounds. Able to accommodate a fast-growing infant up to 22 pounds or 30 inches, the Baby Safe protects your investment by offering a larger carry capacity than most other popular infant car seats.

Like all Britax seats, the Baby Safe is made with sturdy, easy to clean fabric and plenty of padding. A three position recline and built-in head support cushion help keep baby comfortable. An adjustable canopy protects sensitive eyes from backseat glare, and shields from bright sun and wind when being used outdoors as a carrier.

Setting new standards for safety, convenience, and comfort in infant car seats, the Britax Baby Safe is nothing short of revolutionary. You can learn more about the Baby Safe and find information on Britax's convertible car seats, boosters, and travel systems by visiting EliteCarSeats.com (<http://www.elitecarseats.com>). They offer honest product reviews, live help, free shipping on orders \$50 and over, and a great "No Worries" Return policy.

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