



## **DingIT® Incorporates new Features that Help Car Owners Getting Accurate Estimates for their Body Damage Online**

*DingIT® expands its offering to car owners who have auto body damage and look for a qualified auto repair shop by adding an alert mechanism that notifies them when estimates that they received might be incomplete. The new mechanism employs rules and comparison methods to alert the user when estimate is suspected of missing parts, labor, or including used or aftermarket parts, which are occasionally less desirable. Such estimates might erroneously look more appealing to the customer due to their lower price.*

([PRWEB](#)) April 8, 2005 -- DingIT® is a free service that lets car owners receive estimates from several qualified body shops over the Internet. It also provides credential reports for each body shop, as well as its newly alert mechanism that informs the car owners of any online estimate that might be incomplete. This mechanism constantly analyzes all the estimates that the user has and flags an estimate if any anomalies are identified. Then it gives the user a warning to scrutinize the estimate or to contact the body shop for clarifications or corrections.

“While this rarely happened, the last thing a customer wants is to select the shop with the lowest offer and drive there just to find out that its going to be much higher. Our new rule-based alert mechanism helps them avoid this situation, and its incorporation positions DingIT® not just as a comprehensive service, but also as a credible one.” Says Mr. Eyal Golan, co-founder and head of marketing at DingIT®. “We are committed to add value. Period. We constantly monitor and evaluate our users’ needs, and enhance our service accordingly.” Mr. Golan adds.

DingIT® is the only service that allows car owners to receive over the Internet several, independent estimates for their auto bodywork, thus saves them time and money. Rather than spending hours driving to body shop to obtain estimates, car owners can get them online by simply uploading pictures of the damaged car to DingIT.com.

### **About DingIT®**

DingIT® is an independent service company based in Los Angeles. Its objective is to solve the inefficiencies that currently exist in the process of repairing dents and auto body damage by exploiting Internet technology. DingIT is the first and only independent online body damage repair marketplace. DingIT.com started operating in 2003, initially in West Los Angeles and later started expanding to Greater Los Angeles and other cities.

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**Contact Information**

**info@dingit.com**

DINGIT.COM

<http://www.DingIT.com>

310-600-5016

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).