



2005 Mid-America Trucking Show Comes To A Close

This year's Mid-America Trucking Show was a success thanks to the companies that volunteered their time and money and to everyone that showed up despite the weather. A big 10-99 goes to everyone who made this possible.

Louisville, KY ([PRWEB](#)) April 5, 2005 -- The Mid-America Trucking Show is the largest trucking show in the world with over 75,000 attendees from 45 different countries. Each year customers are focused on the opening day when thousands of companies come from around the world to publicly release new products, display new technologies, and have a great time.

Peterbilt released its new aerodynamic model, the 386. The Peterbilt 386 was developed to promote increased fuel economy, greater resale value, and driver attraction, retention, and satisfaction. Compared to the previous model, the 385, the 386 improves aerodynamic efficiency by 10 percent. The new chassis design improves forward visibility by two feet, and a shorter wheelbase decreases wall-to-wall turning radius by approximately 12 inches. The 386 joins the 387 in Peterbilt's aerodynamic model lineup.

Peterbilt also has included a new Platinum Oval package with their 2006 model year trucks offering the customer a customized look through exterior styling enhancements. The package includes a stainless steel grille, polished aluminum grille bars, premium Donaldson air cleaners and a stainless steel sunvisor. This optional package is available for the 379 extended hood. This package was designed after the special edition 379x style, which proved to be very popular.

Volvo showed off their recently released D16 16L diesel and their new flagship truck, the Volvo VT 880. The 625HP rated D16 produces 2250 lb-ft of torque, unmatched by any other linehaul diesel currently produced. The Volvo VT 880 is designed for owner operators looking for a distinctive and individual image without sacrificing performance, comfort, and safety. The new truck features a long hood while retaining visibility and keeping the option for the new 16L diesels. The VT 880 was designed to include driver's needs and wants without sacrificing aerodynamics.

Ford drew a crowd by giving away a brand new F-650 model, while Western Star dazzled the crowds with a 2005 Harley-Davidson Heritage Softail up for grabs. Western Star changed their lineup to include a new cab and sleeper, a twin steer option for their 6900 XD model, and a restyled 4900 SA hood. The twin steer AWD is designed for off-road mobility, as well as incorporating several suspension enhancements to provide increased traction in deep mud.

The Truck Beauty contest, in memory of Paul K. Young, held many participants and their trucks from all manufactures, models, and years. A major highlight in the contest was the build-off contest. The top 6 competitors had their trucks displayed for all to see.

Sawyer Brown, sponsored by Kenworth, performed on Friday night. Amy Dalley, who has a popular new single "I Would Cry", opened the concert, which proved to be an exciting and fun break from the tons of steel and pure power that encircled the show.

Have a look at our website for further information and photographs.
<http://www.truckplace.com>



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