



## **National Retailers to Feature the Thule Racks All New 961XT Speedway 2 and 962XT Speedway 3 Trunk Bike Racks for 2005**

*In a move that has significantly reduced their rear trunk mount bike rack systems for 2005, Thule Racks has combined several features into two industry leading bike carriers, the 961XT Speedway 2 and 962XT Speedway 3, capable of transporting two and three bicycles respectively.*

Montpelier, VT ([PRWEB](http://www.prweb.com)) April 4, 2005 -- ORS Racks Direct, a national retailer of car and truck rack systems for sports gear and commercial applications, announced today that the company is featuring the all-new 2005 Thule 961XT Speedway and Thule 962XT Speedway car trunk mount bike racks. Thule Racks has reduced the number of bike trunk racks offered and combined the features of several racks into one system. The Thule 961XT Speedway 2 ( image available at <http://www.orsracksdirect.com/thule-961xt-speedway-trunk-bike-rack.html> ) transports up to two bicycles and the Thule 962XT Speedway 3 ( image available at <http://www.orsracksdirect.com/thule-962xt-speedway-trunk-bike-rack.html> ) transports up to three bikes. The company states that, along with several other new features, Thule Racks most significant improvement is the innovation of the T3 cradles and No Sway cages.

"Vehicle trunk mount bicycle carriers have improved significantly over the past few years, and Thule's new 961XT and 962XT Speedway series represents the best of the best," said Shawn Standen, General Manager of Sales and Operations. "The new cradle design of these trunk bike racks stabilizes and secures bicycles like never before. One quick adjustment ensures that a bike won't sway back and forth, preventing the bike from contacting the vehicle. For years we've relied on old fashioned bungee cords to restrict bike sway. Thankfully the 961XT Speedway 2 and Thule 962XT Speedway 3 make that a thing of the past." Mr. Standen added, "Thule Racks went to great efforts to combine all features into one trunk carrier series, significantly reducing the sometimes overwhelming number of products a customer must choose from. Now customers really only have to decide how many bikes they'll be transporting."

Other features include Thule's patented Fit Dial, ensuring an exacting fit on virtually all types of cars, vans and SUV's including sedan, wagon and minivan models. An advanced and flexible arm design will also allow the bike trunk racks to work with many rear spoilers. A cable lock is recommended for securing the bicycles to the carrier. All straps and hardware are also included. The Thule Racks 961XT Speedway 2 has a minimum suggested retail price of \$110.00. The 962XT Speedway 3 bike trunk rack has a minimum suggested retail price of \$130.00.

### **About Thule, Inc.**

Thule, Inc., is a wholly owned subsidiary of Thule Holding AB, which is owned by the Swedish investment company EQT. Founded in 1942, Thule develops, manufactures, and markets car rack systems for vehicle owners worldwide. Thule Racks is the only major United States manufacturer of car and truck rack products, with 90% of Thule U.S. products produced in the company's Chicago, Illinois and Seymour, Connecticut facilities. Thule's product line features multi-purpose roof rack systems, hitch and roof top cargo boxes, rear mount racks and accessories for transporting outdoor gear including ski, snowboard, bike, kayaks, canoe, and surfboard equipment.

### **About ORS Racks Direct**

ORS Racks Direct is a privately held company specializing in comprehensive sales and service of car and truck



rack systems. Representing the industry's most respected manufacturers, including Thule Racks and Yakima Racks, the company offers high quality truck rack, bike rack, ski-snowboard rack, canoe-kayak rack and sailboard-surfboard rack solutions for vehicle rear hitch and trunk mount, roof rack mount and pickup truck mount applications. The company has been providing consumer sales for over three decades to the U.S. market through multi-channel outlets that include store front, internet and phone sales.

Their full line of Thule bike rack systems is available for review at <http://www.orsracksdirect.com/thule-bike-racks.html>. For more information on the complete line of Thule Racks offered visit <http://www.orsracksdirect.com/thule-racks.html>

Contact Information: General Inquiries, ORS Racks Direct, +1-802-229-0893. <http://www.orsracksdirect.com>

###

**Contact Information**

**Consumer Relations Dept.**

ORS Racks Direct

<http://www.orsracksdirect.com/bike-racks.html>

1-802-229-0893

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).