



High Performance Prose Takes Full Service Marketing To A New Level With A Strategic Partnership with 16X9 Productions

HPP adds the capabilities to produce, direct, shoot and edit visual promotions and commercials

Winnetka, CA ([PRWEB](#)) April 2, 2005 -- High Performance Prose announced today, in its continuing effort to be a full service marketing agency, its partnership with 16X9 productions. With the addition of 16X9 productions, HPP now has the capacity to shoot, direct, edit and create visual promotions and commercials in stunning high definition (HD).

“We are very excited about the creation of our strategic partnership with 16X9 Productions,” says Nicole Girkey, CEO of High Performance Prose. “Being a one-stop full service marketing agency, this is just an example of how we work every day to go the extra mile to provide our clients with the best possible service and solutions to any of their marketing needs.”

16x9 Productions is a privately held company based in Los Angeles, California. Since its inception in 1999, the company has developed High Definition Television (HDTV) programs for a wide range of clients, including Fujitsu, Honeywell Aerospace, Texas Instruments, RCA, Texas A&M University and Baylor University.

“Producing the right image for a client is everything and Nicole gets it,” says Kristen Cox, President & CEO, 16x9 Productions. “I’m looking forward to expanding the possibilities for our clients together, making a huge difference in the way they communicate their messages.”

About High Performance Prose

High Performance Prose (HPP), located in Winnetka, CA, brings quality stories and messages to the media to make their lives easier, to help clients’ businesses grow and to help consumers find the products and services that will make their lives safer, easier and more fun. For more information on HPP, visit our Web site at www.hpprose.com or give us a call at 818-349-1232.

About 16X9 Productions

Kristen Cox, president and CEO of 16x9 Productions, has specialized exclusively in HDTV for the past nine years. Cox has garnered awards from Telly, Aurora, Aegis, Videographer, Summit, Cinema Chicago and the Communicator, as well as nominations for outstanding work by the International Electronic Cinema Festival (IECF). She was also recognized by AV Video Multimedia Producer Magazine as one of the Top 100 Producers of 2000. For more information, visit www.16x9productions.com or call (323) 851-1699.

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HIGH PERFORMANCE PROSE

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