



## **Intelliturn Turn Signal By Wire System Receives "Best Product of 2004" Award from Design News Magazine**

*Intelliturn, the patented, sensor driven, computer controlled turn signal system for cars and trucks has received the "Best Product of 2004" award from Design News Magazine. Readers voted this product from a field of 15 finalists in the Digital Control Category. The system, with no moving parts, can reduce vehicle cost and improves turn signal performance and enhances vehicle safety.*

Dayton, OH ([PRWEB](http://PRWEB)) April 4, 2005 -- RLP Engineering announced today that Intelliturn®, the patented electronic intelligent turn signal system for cars and trucks, has received the "Best Product of 2004" award in Design News Magazine. This is the magazine's top award in the Digital Control category, and is a result of reader's voting from a highly competitive field of 15 finalists.

"It is with great pride that we accept this prestigious national award", stated Richard Ponziani, President of RLP Engineering. "Design News Magazine is one of the industry's most informative and influential publications and it is gratifying to be recognized in this way" he added.

Intelliturn® is a turn signal "by wire" system with no moving parts that eliminates the mechanism embedded in the steering column, and instead utilizes existing anti-lock brake computer and sensors to control turn signals, thereby reducing manufacturing cost and creating a more reliable, intelligent system that resolves most of the commonly known functional flaws of today's turn signals.

"We are currently working with select manufacturers towards the goal of incorporating this advanced system in future vehicles. All drivers will instantly appreciate Intelliturn® and Design News readers have validated the fact that this feature will be highly anticipated when it comes on the market", Ponziani stated. "Present turn signal control has remained unimproved for more than 65 years, and the discriminating buyer is well aware of computers improving most other systems on modern vehicles. Finally, turn signals can catch up to the computer age and improve safety."

The announcement was featured in the March 7, 2005 issue of Design News. "This win is a major honor. This year's Best Product Competition was much tougher than in previous years", states Karen Field, Chief Editor of Design News.

About RLP Engineering:

RLP Engineering is located in Dayton, Ohio and has contributed product design expertise to the automotive industry for more than 23 years. Intelliturn® is the latest innovation that is available for license. Visit the website at [www.rlpengineering.com](http://www.rlpengineering.com).

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