



Allen Bike Racks Partners with Nationwide U.S. Retailer to Feature Complete 2005 Product Line

Designer and manufacturer of vehicle bicycle carriers, parking and storage systems, Allen Bike Racks, recently entered into a partnership with a leading nationwide retailer to feature the complete Allen product line for 2005.

Montpelier, VT ([PRWEB](#)) March 31, 2005 -- ORS Racks Direct, a leading provider of truck and car rack systems for commercial and recreational applications, announced today that the company has entered into a partnership with Allen Racks to begin featuring the complete line of Allen Bikes Racks to consumers nationwide. Along with car trunk mount bike carriers and hitch bike racks, Allen also manufactures a complete line of bicycle parking and storage bicycle racks for various applications that include commercial and industrial systems for a school, hospital, libraries and many other private and public sector uses. A complete line of bike racks for storing bicycles indoors is also available.

"Allen Bike Racks has long delivered excellent and high quality trunk and hitch bike racks at value priced points that simply can't be matched. We are very excited to pass this savings and quality combination on to our customers," said Catherine Case, Consumer Relations and Sales Coordinator, ORS Racks Direct. "The fact that Allen has been turning out a bomber-proof and rock solid four bike trunk rack is something we are especially excited to offer. I can't tell you how many inquiries we receive regarding a car trunk bike rack that is capable of handling 4 bicycles. Up to now, our major vendors have only offered a three bike option. The Deluxe 144a Allen Trunk Bike Rack (image available at <http://www.orsracksdirect.com/allen-trunk-bike-rack-144a.html>) is the top of the line model with all the bells and whistles included." The Allen Racks minimum suggested retail price is \$120.00.

Case added that "the Allen line of bicycle storage and parking systems for both indoor and outdoor applications is something we are especially proud to be introducing for 2005. We researched this market for quite some time, taking into consideration everything from ease of installation to durability, all weather resistance and security. Allen earned the highest marks all around. The personal use 202lw 2 bike folding rack (image available at <http://www.orsracksdirect.com/allen-bike-racks-folding-parking-storage-bicycle-rack-202lw.html>) will serve anyone looking to easily store their bikes indoors, while the 206d industrial grade 12 bicycle parking rack (image available at <http://www.orsracksdirect.com/allen-bike-racks-storage-parking-bicycle-rack-206d.html>) is exactly what our commercial consumers are looking for."

About Allen Racks

Located in Marion, Massachusetts, Allen Racks designs and manufactures hitch and trunk mount bicycle carriers, parking, and storage bikes racks. Founded by Dick Allen in his garage in Lincoln, Massachusetts in 1967, the company has been committed to producing the highest quality, easiest to use racks on the market. With an emphasis on high-quality, affordable bike racks, the company has been providing versatile, easy to use bicycle carriers and storage systems at competitive prices for nearly four decades. Distribution facilities are also located in Richmond, Virginia and Phoenix, Arizona.

About ORS Racks Direct

ORS Racks Direct is a privately held company specializing in comprehensive sales and service of car and truck rack systems. Representing the industry's most respected manufacturers, including Allen Racks, Thule Racks and Yakima Racks, the company offers high quality truck rack, bike rack, ski-snowboard rack, canoe-



kayak rack and sailboard-surfboard rack solutions for vehicle rear hitch and trunk mount, roof rack mount and pickup truck mount applications. The company has been providing consumer sales for over three decades to the U.S. market through multi-channel outlets that include store front, internet and phone sales.

Their full line of parking and storage systems is available for review at <http://www.orsracksdirect.com/outdoor-parking-storage-garage-home-indoor-bike-racks.html>. For more information on the complete line of Allen Racks offered visit <http://www.orsracksdirect.com/allen-bike-racks.html>

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<http://www.orsracksdirect.com/bike-racks.html>

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Online Web 2.0 Version

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