

## **India's First Dedicated Online Formula 1 Fans Community**

Channel Formula 1 is India's first dedicated online Formula 1 fans community

(<u>PRWEB</u>) March 30, 2005 -- The team behind India  $\Box$ s growing informal knowledge sharing portal <u>http://www.themavericks.net</u> managed by student s from the best Business Schools have re-launched their Formula 1 based sub-portal aptly named Channel Formula 1. This happens to be India  $\Box$ s first organized online Formula 1 fans club. Anyone can join in by registering in their forums and contribute to the ever growing popularity of Formula 1 in India.

Following the debut of Narain Karthikeyan, India $\hat{A} \Box s$  first Formula 1 race driver, the sport has been gaining a lot of popularity and the people behind Channel Formula 1 are keen on following him all through his career. And beyond.

Presently Channel Formula 1 would depend on a lot of open source content and would constantly supplement with their additions using their expert pre- and post race analysis for which they are known. This is the first time they are opening a dedicated discussion forum to promote Indian Formula 1 fans discuss their views and opinions amongst other Indians and compare note from other ardent International fans.

This happens to the first such effort by an Indian Formula 1 fans group and this would stay non-commercial and free to all.

Catch Channel Formula 1 at http://www.themavericks.net/fl

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**Online Web 2.0 Version** You can read the online version of this press release <u>here</u>.