



Safety Track of Michigan offers Parents a Way to Keep Track of Teen Drivers

New Website Offers Online Access to GPS Tracking Technology for Parent of Teen Drivers.

Belleville, MI ([PRWEB](http://www.prweb.com)) March 30, 2005 -- It's ten o'clock; do you know where your children are? How fast they're traveling? Safety Track of Michigan can help you rest assured that you know the answers to these two questions. Since its inception, the driver's license has been a rite of passage from the teenage into the adult years and has always struck terror in the hearts of parents. Safety Track of Michigan understands this concern and has made it their mission to replace this terror with a sense of calmness. Seems impossible? Imagine if you had the ability to instantly know the location of your car and child and how fast she traveled to get where she was going. This is exactly what the Safety Track System will do for you and your peace of mind. Technology that was developed for the United States Military is now available for families; offering a comfort and tranquility uncommon in parents of teenage drivers. The Safety Track System is an automated vehicle tracking and control system that uses today's GPS (Global Positioning System), wireless communication and Internet technologies to keep you in the know. The system follows vehicle movement anywhere in North America, at any time and generates an online location report of the vehicle's last known position, including the street address if available. The printable report includes the amount of time the vehicle was at a location, the speeds en route and the direction in which the vehicle was traveling.

http://www.hwysafety.org/safety_facts/teens/beginning_drivers.htm#

According to the Insurance Institute for Highway Safety and the Highway Loss Data Institute, Teen drivers have the highest crash risk of any age group. Per mile traveled, they have the highest involvement rates in all types of crashes, from those involving only property damage to those that are fatal. Many of these crashes result from inexperienced drivers operating vehicles under dangerously excessive speeds. With statistics like these parents owe it to themselves to know how fast their children are driving, especially if high rates of speed are often the reason for serious accidents. Safety Track doesn't just give parents crucial information; it puts parents in the car with their child -- at all times. The next time 16 year old Johnny considers testing the maximum speed of the family mini van, he may think twice and decide he's not ready to pay the consequences once he pulls into the driveway for the night. It would be nice if we as parents could always be with our children when they are driving. Realistically that is not possible, but Safety Track offers the next best thing and you don't even have to listen to that noise that Johnny calls music.

Careless driving is only one of the aspects that cause parents undue distress. The other is not knowing where our children are once they have left our house. Safety Track takes this wondering out of your day and night. At any time, parents can log on to www.safetytrackofmichigan.com and access a detailed map showing exactly where their car is located, providing their child has not left the North American continent. Try visualizing the feeling you will experience when you can see for yourself, from the comfort of your home computer, that Susie is at the high school basketball game and not out at the local fraternity party. Not only that, but you will be informed of the time she left the game as well. Safety Track literally gives back to parents some of the needed relief and control they lost when their teenager received the dreaded driver's license.

The Safety Track system is now extremely affordable for the average family. The peace of mind that it will bring to you and your family is well worth the price you will pay for the system itself. Each system includes a 2" x 2" x 4" receiver that is installed out of sight under a vehicle's dashboard. Installation is simple and easy. If you are technologically challenged, a mechanic can have this installed for you in no time.



The benefits of the Safety Track system ring true to all parents who have decided it was time to put their minds at ease about their teenage driver. They rest easy because they have helped ensure the safety of their children. Oh, by the way, did we mention that Safety Track could help lower your auto insurance?

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Online Web 2.0 Version

You can read the online version of this press release [here](#).