

## **Volvo Winner Gets Seat on Virgin Galactic Spaceship - First Commercial Trip to Space**

Richard Branson announces winner of Volvo contest. Story will be covered in Special Bulletin of Rockets Away! by Reporter Ben Berry.

(PRWEB) March 24, 2005 -- To the thunderous sounds and blinding lights of a Saturn rocket launch and enveloped in clouds of smoke, Richard Branson emerged at the New York International Auto Show, decked out in an an EVA Space Suit, to announce the winner of The First Commercial trip into Space, Courtesy of Volvo Cars of North America.

Doug Ramsburg of Northglen, Colo, stunned but quite happy with his new destiny and flanked by Sir Richard and Ann Belec, CEO of Volvo Cars, N.A. accepted his prize to a round of applause.

Ms. Belec, realizing that Doug should enjoy the joys of earthly travel whilst in training for the journey, presented him with a set of keys to a new Volvo V8 XC90, which Branson then playfully wrestled with him for.

A photo op ensued, followed by an informal press conference.

Rocket s Away Space Reporter Ben Berry was there. His highly personal account will be featured in a Special Bulletinement of Rockets Away!, describing the fabulous, live eventat New York s Jacob Javits convention Center. Mr. Berry, an enthusiastic follower of Space Adventure since childhood, practices for his first journey by ardous exercises in scuba diving and hiking.

Interested parties can sign up for the Bulletin at <a href="www.rocketsaway.net">www.rocketsaway.net</a> and get this Special Bulletin as well as their free subscription to our eZine on commercial spaceflight. Viewers can look at back issues at <a href="http://www.unknowninfo.com/backissues.html">http://www.unknowninfo.com/backissues.html</a>.

Our next issue, to be distributed in early April will be exclusively devoted to SpaceDev, the first publicly traded company solely devoted to Space Technology. It will feature exclusive interviews with Founder and CEO, Jim Benson; President Richard Slansky and Vice President of Engineering, Frank Macklin. SpaceDev was awarded the contract to develop the hybrid rocket propulsion system, which garnered the Ansari Space Prize for SpaceShipOne, developed by Burt RutanÂ\subseteqs Scaled Composites. For more information on SpaceDev, go to <a href="https://www.spacedev.com">www.spacedev.com</a>.

Rockets Away! was founded by Johnny Blue Star, a screenwriter with an advertising and public relations background and Dave Gieber, a rocket scientist and engineer with a long tenure in the development of insulation for spacecraft. William Krohn, the current Editor-in-Chief, is an author and film critic for the Cahiers de Cinema and Economist. He was also formerly lead publicist for Fox. We welcome new members, Greg Trotti and William G. McCoy, who are currently aiding in the development of a powerful, new website dedicated to the promotion of commercial spaceflight.

Our Special Bulletin is available for publishing and distribution by responsible members of the media. Call or e-mail Johnny Blue Star at 760-323-0193 for permissions.



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