



Thule Racks 684 Terrapin Rear Hitch Mount Cargo Box Released and Available Through Retailers Nationwide

The result of extensive design and engineering innovations on behalf of the Thule Racks staff of product engineers, the Thule Terrapin Cargo Box is an innovative and easily accessible cargo storage carrier that attaches to a vehicle's rear 2 inch hitch instead of a car roof rack as conventionally styled cargo roof boxes do.

Montpelier, VT ([PRWEB](http://www.prweb.com)) March 24, 2005 -- ORS Racks Direct, a leading provider of car and truck rack systems for recreational and commercial applications, announced today that the company will be offering the all-new Thule 684 Terrapin Cargo Box (image available at <http://www.orsracksdirect.com/thule-684-terrapin-hitch-mount-cargo-box.html>) as part of its 2005 line of cargo boxes it markets to consumers for their specific luggage and cargo gear transport needs. The company describes the Terrapin as a major break-through in cargo transport because it attaches to a vehicle's rear hitch instead of the roof rack, which until now, was the only option consumers had available to them in installing and mounting cargo boxes to their cars, vans and trucks.

"The Thule Terrapin Hitch Cargo Box is Thule Racks response to much feedback from consumers and retailers who voiced growing frustrations with accessibility issues to roof mounted cargo box systems on taller vehicles such as trucks, SUV's, 4WD wagons and minivans," said Catherine Case, Consumer Relations and Sales Coordinator, ORS Racks Direct. "We have learned from Thule Racks that the 684 Terrapin is the result of extensive design and engineering innovations on behalf of Thule's award winning staff of product engineers. Finally, they have devised an innovative and easily accessible cargo storage carrier that attaches to a vehicle's rear 2 inch hitch instead of to a car roof rack like conventional roof boxes. So many of our customers have expressed grief at having a hard time reaching the gear they carry in a box on their roof."

Additional features that Thule Racks has integrated into the 684 Terrapin include the ability of the cargo carrier to swing-away from the rear of the vehicle, allowing users to just as easily gain access to the rear of their vehicles; an internal cargo management system that allows users to easily organize their gear; Pre-wired tail lights for safety and highway standards compatibility; Full system security with an advanced lock cylinder and key included. Box dimensions are 50.25" x 24.25" x 23.5" with a carrying capacity of 13 cu ft, 165 lbs maximum cargo weight. The Thule Racks minimum suggested retail price is \$529.00.

About Thule, Inc.

Thule, Inc., is a wholly owned subsidiary of Thule Holding AB, which is owned by the Swedish investment company EQT. Founded in 1942, Thule develops, manufactures, and markets car rack systems for vehicle owners worldwide. Thule Racks is the only major United States manufacturer of car and truck rack products, with 90% of Thule U.S. products produced in the company's Chicago, Illinois and Seymour, Connecticut facilities. Thule's product line features multi-purpose roof racks, hitch and roof top cargo boxes, rear mount racks, and accessories for transporting outdoor equipment including bikes, skis, snowboards, kayaks, canoes, and surfboards.

About ORS Racks Direct

ORS Racks Direct is a privately held company specializing in comprehensive sales and service of car and truck rack systems. Representing the industry's most respected manufacturers, including Thule Racks and Yakima Racks, the company offers high quality truck rack, bike rack, ski-snowboard rack, canoe-kayak rack and sailboard-surfboard rack solutions for vehicle rear hitch and trunk mount, roof rack mount and pickup truck



mount applications. The company has been providing consumer sales for over three decades to the U.S. market through multi-channel outlets that include store front, internet and phone sales.

Their full line of Thule Cargo Boxes is available for review at <http://www.orsracksdirect.com/thule-boxes-luggage-racks-cargo-baskets.html>. For more information on the complete line of Thule Racks offered visit <http://www.orsracksdirect.com/thule-racks.html>

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<http://www.orsracksdirect.com/roof-racks-base-systems.html>

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