

## Castrol® Tection Extra Sponsors TruckNet Giveaway at Mid-America Truck Show In Louisville, KY

Castrol Tection Extra sponsors TruckNet giveaway of Delphi Roady 2 XM Satellite radios at Mid-America Truck Show

Lebanon, MO (PRWEB) March 24, 2005 -- TruckNet is proud to announce that Castrol® Tection Extra will sponsor this years giveaway at the TruckNet booth, #200G(East Wing), at the Mid-America Truck Show in Louisville, Ky on March 31st to April 2nd , 2005. Â $\square$ We are very excited to have Castrol® Tection Extra as this yearÂ $\square$ s giveaway sponsor at our booth,Â $\square$  says TruckNet Sales Director, Dena Sanders. Â $\square$ Castrol® Tection Extra and TruckNet have been working on an ad campaign for their new product, Castrol® Tection Extra, on our web site and both parties felt that a sponsored giveaway at this yearÂ $\square$ s Mid-America Truck Show would bring added value to Castrol® Tection Extra and TruckNet users.Â $\square$ 

TruckNet and Castrol® Tection Extra will be giving away 7 Delphi Roady 2 XM Satellite radios and XM Radio gift cards in a drawing to be held on Friday, April 1st, 2005. Winners will be announced by The Truckin Bozo, Dale Sommers, during his live broadcast from the show at 4pm-7pm EST at the XM Satellite Radio booth #730 (East Wing). The Truckin Bozo can be heard on XM SatelliteÂ $\square$ s Open Road Channel 171, M-F 4pm-7pm EST. Â $\square$ We are extremely excited for The Bozo to announce the winners during his live broadcast at the show,Â $\square$  says Craig Zwiener, CEO of TruckNet. Â $\square$ I listen to XM everyday, and love it!Â $\square$ 

For more information on Castrol® Tection Extra please visit their web site at <a href="http://www.castrol.com/us">http://www.castrol.com/us</a> and for more information about TruckNet please visit their web site at <a href="http://www.truck.net">http://www.truck.net</a>.

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## Online Web 2.0 Version

You can read the online version of this press release here.