



## **Pronto ERP: Truck Delivery Routes Part of Integrated Solution**

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([PRWEB](#)) March 21, 2005 -- Poppa Corn Company Ltd. selects ERP (enterprise resource planning) leader Pronto North America ([www.Prontoerp.com](http://www.Prontoerp.com)) to efficiently monitor their two locations in Mississauga and Ottawa, Canada. Poppa Corn sells concession and fun foods, equipment for making pop corn, slushies, coffee, and candy floss. The company's distinctive Poppa Corn logo has appeared in major movies.

The lack of integration in other ERP systems made the selection of Pronto ERP obvious. Poppa Corn realized unique benefits in the Pronto-Xi implementation:

- Serial Number tracking and rental controls is essential in concession business model.
- Inventory Control is critical in a wide variety of retail items.
- Custom modification for Truck delivery routes was a built-in part of the Pronto-Xi system, whereas other vendors required a third party bolt-on solution.
- Integrated system with access from both locations was a critical product feature that no other vendors provided.

Pronto North America, based in Eden Prairie, Minnesota, is the North American Master Distributor of Pronto-Xi, a comprehensive software system allowing manufacturers, distributors, and retailers to effectively manage all phases of the supply chain. Far beyond just another Enterprise Resource Planning (ERP) System, Pronto-Xi's financial and distribution applications are unique and have provided maximum return on investment for a wide variety of organizations since 1976. From Pronto Planning to Pronto Production; from Pronto Forecasting Management to Pronto Distribution Requirements Planning (DRP); from Pronto Advanced Warehousing to Pronto Quality Management System (QMS), the cross-section and breadth of integrated elements addressed by Pronto-Xi is unmatched in the marketplace and justifies the company's natural leadership role as the best fully integrated business software solution for more than a quarter century. Pronto North America is quickly emerging as the distribution sector ERP leader.

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