



Relief in the Hood - NASCAR Hood with 100+ A-List Celebrity Signatures of Film, Television, Music & Professional Sports On Auction

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Cedar Knolls, NJ ([PRWEB](#)) March 19, 2005 - The Tsunami that hit southeast Asia last December claimed thousands upon thousands of lives and devastated countless communities in 6 countries. Today, the region continues its struggle to rebuild communities while its residents attempt to rebuild their lives.

In an effort to help raise money for Tsunami victims, NASCAR® sponsor WINFUEL® and associate sponsor TRIMSPA® conceived a unique way to offer a helpful hand to the hopeful hearts of the people in Southeast Asia. The companies took their NASCAR hood backstage and on the red carpet of 5 of Hollywood's premiere award shows to gather the autographs of celebrities from movies, television, music, and professional sports.

Serving as a beacon of hope and a symbol of relief, the hood now bears over 100 celebrity signatures from winners and nominees of Oscars®, Golden Globes®, Critics' Choice, Emmy's®, Grammy's®, and Soul Train Awards®.

The hood is currently being auctioned on eBay, with all proceeds donated to Operation USA, a non-profit organization, for Tsunami Relief. "The goal," said Alex Goen, CEO and founder of WINFUEL, Inc., "is to raise an incredible amount of money for the cause while giving the buyer a remarkable, one-of-a-kind piece of memorabilia."

"Every day life reminds us what it truly means to be thankful; for our health, family, friends, our ability to love, to show compassion, and to be helpful. There is no better time than today to help out the community. WINFUEL is honored to be able to donate such a unique piece of memorabilia to such a phenomenal cause," shares Alex Goen, CEO and Founder of WINFUEL, Inc.

"Open up your pocket book, make a bid from the heart," shares Adam Rodriguez, co-star of the television series CSI: Miami.

The auction is slated to culminate at 12 midnight on March 27. To learn more about how to bid on the little Hood that could spell relief for Tsunami victims, go online to eBay at www.ebay.com and search keywords "celebrity hood," "NASCAR hood," "Operation USA," or "Tsunami Relief."

About WINFUEL, Inc.

WINFUEL, Inc. headquartered in Cedar Knolls, New Jersey, is the maker of WINFUEL®, the first-ever multi-vitamin dedicated to those whose lives are committed to one thing WINNING. WINFUEL, Inc. is a key sponsor in the NASCAR® racing circuit through Braun Racing, and the USAR Hooters® ProCup Series, Southern Division, through JR Motor Sports. WINFUEL, Inc. is a supporter of various high-profile sports and celebrity events, such as: In the Spirit of the Game, the Critics Choice Awards, MusiCares®, and more. WINFUEL, Inc. is also working with numerous charitable organizations including Operation USA. For more information, visit www.winfuel.com or call 1-800-9-WINFUEL (946-3835).



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