



Central Indiana Commuter Services Launches New Web site to Encourage Ridesharing and Reduce the Cost of Commuting

New website offers Indiana commuters resources to reduce their expenses, especially during this time of increasing gas prices.

([PRWEB](#)) March 21, 2005 -- Central Indiana Commuter Services (CICS) launched a new Web site today that provides online tools to make commuting easier, more affordable and less stressful for Indianapolis-area commuters. This new Web site will help area residents find alternatives to driving alone to work each day. This new service couldn't come at a better time with the increasing cost of gas.

Two main features of the site, located at www.centralincommuter.net, include interactive matching capabilities for commuters and a personalized calculator that helps commuters determine the financial benefits of ridesharing.

“Many commuters are initially attracted to rideshare programs to save money and to minimize the hassle of a lengthy commute,” said Ruth Reiman, project manager for CICS. “However, they are also playing a crucial role in protecting our environment and we applaud them for that.”

Through the new Web site, commuters carpooling or vanpooling can submit a profile that details their commuting patterns. Within seconds, a matchlist is sent to the user, which contains potential carpool partners, vanpools available, and bike buddies.

Tom Lingafelter, the Employee Transportation Coordinator for Dow AgroSciences, said “The new CICS web site is easy to navigate and it's fast and simple to enter your commuting information and get a carpool match. I am particularly impressed with the great information provided on all the alternative transportation options.”

In addition, visitors to the Web site can take advantage of the commuter cost calculator, which provides a guided list of questions to help commuters calculate the cost of their commute on a daily, weekly and yearly basis.

Other services include a classified advertising section for workers with more unusual commutes and featured services for employers such as vanpooling, transportation planning, and parking management.

Central Indiana Commuter Services is charged with creating public-private partnerships designed to reduce air pollution and traffic congestion by reducing the number of single occupancy vehicles on the road. Created through IndyGo in September 2004, CICS helps commuters in Marion, Boone, Hamilton, Hancock, Hendricks, Johnson, Madison, Morgan and Shelby counties. To date, over 900 commuters have indicated an interest in participating in the rideshare program.

For more information, call (317) 327-RIDE or visit www.centralincommuter.net

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Online Web 2.0 Version

You can read the online version of this press release [here](#).