



Universal Technical Institute to Offer e-Learning to High School Students Using the LearnCenter LMS

Learn.com® a leader in creating and projecting power-on-demand e-learning, announced today that Universal Technical Institute, Inc. (NYSE: UTI), a nationwide provider of technical education training, selected the Learn.com LearnCenter® Learning Management System (LMS) to power its e-learning initiative.

Sunrise, FL ([PRWEB](#)) March 10, 2005 -- Learn.com® a leader in creating and projecting power-on-demand e-learning, announced today that Universal Technical Institute, Inc. (NYSE: UTI), a nationwide provider of technical education training, selected the Learn.com LearnCenter® Learning Management System (LMS) to power its e-learning initiative.

UTI specializes in automotive, diesel, motorcycle and marine technician training and is currently piloting an on-line in lab automotive training program, FlexTech, at its Avondale, Arizona campus. Learn.com will be the LMS that powers this program.

“UTI’s FlexTech program offers a blended learning curriculum for students who are unable to attend full-time, traditional classroom training because of busy work or family schedules,” said Troy Rice, Senior Vice President of Business Development, UTI. “The LearnCenter LMS will enable us to develop more content-rich, visually appealing features for the user interface and extend the automotive training program to more students via the Internet.”

“The LearnCenter is highly customizable with no HTML or other programming knowledge, which will allow UTI to rapidly create and deliver a high-quality, high-impact, blended training experience,” said Jim Riley President and CEO of Learn.com. “We are excited for the opportunity to provide this valuable tool to the transportation industry education.”

About Learn.com

Learn.com is an industry-leading provider of e-learning solutions to organizations of all sizes. Learn.com offers several award-winning, cost-effective, and proven solutions to overcome the many training hurdles presented in today's business world. Our family of solutions includes a state-of-the-art Learning Management System (LMS), CourseMaker Studio® authoring tool, eAgents, and Learn2 an extensive course library. LearnCenter has been given the APEX award by the readers of Training magazine for being voted “Best LMS”, “Best Authoring Tool”, and “Best Collaboration Software”. Learn.com was the only vendor to be awarded all three distinctions. CourseMaker Studio was awarded the silver medal at the 2003 Brandon Hall excellence in e-learning awards show.

Learn.com is headquartered in Sunrise, Florida, and has offices worldwide. For more information please visit www.learn.com or call 954-233-4000.

About Universal Technical Institute, Inc.:

Universal Technical Institute, Inc. is a provider of technical education training for students seeking careers as professional automotive, diesel, collision repair, motorcycle and marine technicians. The company offers undergraduate degree, diploma and certificate programs at eight campuses across the United States, and manufacturer-sponsored advanced programs at 22 dedicated training centers. Through its campus-based school



system, Universal Technical Institute, Inc. offers specialized technical education programs under the banner of several well-known brands, including Universal Technical Institute (UTI), Motorcycle Mechanics Institute and Marine Mechanics Institute (MMI) and NASCAR Technical Institute (NTI). For more information, visit www.uticorp.com.

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