



BCR Technology Makes RV Wireless Wi-Fi Simple

BCR saves RV Park \$5,000 dollars with wireless design innovation, Hotels and RV Parks utilize Non line of Sight obstruction penetrating technology to cover tree covered parks with minimal intrusion.

Chicago, IL ([PRWEB](#)) March 10, 2005 -- As a leading innovator in providing entertainment and high value services to its guests, RV parks are installing NLOS wireless at their facilities to provide wireless internet and entertainment to their guests no matter where they roam. New, antennas along with higher sensitivity radios from Broadband Connectivity Resources. The technology, which has remarkable tree and obstruction penetrating qualities was used on several parks wireless projects, to make wireless internet available to guests and visitors throughout the facility.

"I was impressed with the simple easy to use BCR Package approach on other projects we had done, On this project I used a single radio and antenna enclosed in a weather proof box and powered over a simple Ethernet cable and achieved full coverage across the 1/2 mile park guest , said Larry Rosenbaum, President for BCR Wireless. (The project spokesman). Mr. Rosenbaum added, "Many of the Parks and marina we deal with our committed to excellence, providing many services and entertainment choices for its guests. The wireless system had to meet this standard and provide great coverage. Installation could not disrupt the operation of the facility or guests and it had to be affordable. Other bids on the project ranged from \$7,000 to \$12,000 dollars to provide the full coverage needed and would have taken weeks to install, we did it for under \$2,500 with minimal effort."

This wireless design innovation will allow options and coverage that were not possible with other technologies. Allowing rapid installation with out disruption to guests is a key benefit to the hotel, RV, marina, and restaurant community. Real world installations do not allow for Line of sight. The wireless world is full of obstruction that has hindered the adoption of wireless services.

Broadband Connectivity Resources Technology, said, "Our customers are discovering new and innovative ways to utilize Non line of sight wireless. They are breaking the design rules, all they know is that it works. We measure our success in the excitement level of our customers. BCR NLOS technology will enable the next generation of connectivity to proceed with a simple easy to maintain approach"

About BCR, Inc.

BCR NLOS users include municipalities, telecom providers, retailers, corporations, military, public safety, emergency response, academic, research and government organizations. The firm operates through various distribution and product can be purchased online. See www.bcrtech.com

Broadband Connectivity Resource, based in Northbrook Illinois, is serving the needs of customers by providing wireless integration services and design and NLOS packaged solutions. They strive to bring to market best of breed products designed specifically for obstructed and harsh wireless hotspots and other shared access venues. Our strategy is to continue offering our customers superior solutions at lower cost, justifying the upfront capital investment to service their clients.

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