



## **MyCargoNets.com Introduces the Cargo Catch™ Pickup Truck Accessory**

*Truck bed organizer appeals to the growing population of women pickup truck owners.*

Hurst, TX ([PRWEB](#)) March 8, 2005 -based MyCargoNets.com now offers the Cargo Catch™ organizational accessory to meet the needs of the female driver. According to the U.S. Census Bureau's 2002 Vehicle Inventory and Use Survey, there are over 37 million pickup trucks registered in the United States, many of them owned by soccer moms who have stepped out of their minivans and are climbing into rugged yet stylish pickup trucks.

The Cargo Catch™, brainchild of inventor Bill Graham, is a truck bed organizer that can be used in any pickup truck. This new millennium cargo net consists of two adjustable aluminum tension rods and a custom sewn, ultraviolet resistant polyester sports mesh bag with adjustable partitions. It features heavy duty polypropylene webbing, nickel plated brass grommets, and military grade hook and loop fasteners.

Andrew Bonaparte, Owner of MyCargoNets.com, said, "Women all over the country, especially in Texas, are opting for bigger wheels. It is clear to me that pickup trucks are quickly becoming the vehicle of choice for many women in what has been dubbed as Truck Country, USA. The Cargo Catch™ system is the perfect solution because, in a nutshell, it is the latest innovation in cargo nets and it's very useful and stylish."

This trend is becoming evident, as many standard features and accessories included in the standard pickup truck, and enjoyed by men and women, were developed solely to meet the needs of the female driver. Larger storage compartments and bigger passenger cabins for transporting families illustrate that truck manufacturers are aware of the growing population of women drivers who prefer driving a pickup truck.

The Cargo Catch™ is ideal for transporting groceries, sports equipment, camping equipment, luggage, plants or construction supplies. It gets rid of the frustration of loading a vehicle with goods only to get to a destination to find them all strewn about on the floor of the cabin or rolling around the truck bed. Cargo Catch™ allows parents to pick up their kids from soccer practice, run by the grocery store and still accommodate all the backpacks, soccer equipment, groceries and briefcases involved in the transportation of families. With the Cargo Catch™, pickup truck beds can finally accommodate, in an organized fashion, what they were designed to carry cargo.

The Cargo Catch™ is very easy to install and keeps items in place even while driving on the freeway. The Cargo Catch™ is not permanently mounted and can be placed anywhere in the truck bed in order to maximize space. Available in two sizes, medium and monster, custom built units are also available for customers who have unique truck bed requirements. Check out this innovative truck accessory at [www.MyCargoNets.com](http://www.MyCargoNets.com).

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