



Farallon Geographics Selected for MTC SAFE's FSP Fleet Management Project

MTC SAFE's Freeway Service Patrol (FSP) Program is responsible for monitoring the locations of its tow service trucks to verify that they are available when needed. FSP uses an Automatic Vehicle Locator (AVL) system that allows the California Highway Patrol to verify that tow service trucks are at their designated locations. Farallon Geographics (<http://www.fargeo.com/>) has been selected to examine the current software, provide diagnosis, make recommendations for technical and logistical improvements, and to develop and implement a fleet management program.

([PRWEB](#)) March 9, 2005 -- MTC SAFE's Freeway Service Patrol (FSP) Program is responsible for monitoring the locations of its tow service trucks to verify that they are available when needed. FSP uses an Automatic Vehicle Locator (AVL) system that allows the California Highway Patrol to verify that tow service trucks are at their designated locations. Farallon Geographics (<http://www.fargeo.com/>) has been selected to examine the current software, provide diagnosis, make recommendations for technical and logistical improvements, and to develop and implement a fleet management program.

Farallon Geographics is a San Francisco-based firm that specializes in geographic information systems (GIS), a data management system that stores geographic data. Farallon implements customized GIS to help businesses effectively manage, analyze, store, and maintain their data, as well as the design of interfaces and analytical tools that improve business operations.

Farallon Geographics was chosen because of its immediately relevant experience and capabilities for the FSP AVL project. The selection committee rated Farallon Geographics overall as "exceptional" and described why it selected Farallon Geographics:

"The panel found Farallon Geographics to be the best choice for this project for the following major reasons:
Â□ The team has experience with comparable projects within Caltrans, CHP and MTC, and knows the technical and procedural constraints of each agency and exhibits an extensive understanding of FSP partner requirements;
Â□ Farallon's thorough understanding of the project objectives was communicated exceptionally well through the selection of their team members and during the interview. The proposal and verbal presentation indicated a clear understanding of their approach, knowledge, background and responsibility to the project;
Â□ Their level and distribution of resources throughout each stage of the project demonstrates a focused and efficient approach to completing the tasks."

For further details regarding this award, please visit

http://apps.mtc.ca.gov/meeting_packet_documents/agenda_447/FSPfleetmanagement.doc

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