



## **DataDot Signs Major Automotive Supply Contract**

*DataDot Technology USA announced today that Life of the South has entered into an agreement with the company's automotive division, DataDot Dealer Services, to become a key distributor of DataDot automotive products.*

Redmond, WA ([PRWEB](#)) March 5, 2005 -- DataDot Technology USA is pleased to announce that Life of the South has entered into an agreement with the company's automotive division, DataDot Dealer Services, to become a key distributor of DataDot automotive products to its agents and dealers throughout the United States.

DataDot Dealer Services (DDS) is the national distributor of the DataDot automotive aftermarket system now available to major automotive dealer groups and credit providers across the United States. DDS offers agents and dealer groups a comprehensive theft program consisting of a specially developed brush-on DataDot product for the automotive aftermarket, theft warranty programs and national registration of every vehicle marked with the DataDot program.

Founded in 1982, Life of the South (LOTS) is a privately held Georgia based financial services company which has grown to be one of the top ten providers and administrators of credit insurance in the United States. LOTS Automotive Division is committed to providing automotive dealers with the finest portfolio of products and programs through its network of independent general agents who have significant relationships with automotive dealerships.

For more information about DataDots for the automotive industry, contact Dot Dealer Services at (800) 710-8155 or [dotman@dots-usa.com](mailto:dotman@dots-usa.com).

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**Online Web 2.0 Version**

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