



Police Chases on Los Angeles TV Stations Hold a Captive Audience According to PursuitAlert.net

PursuitAlert.net (formerly PursuitWatch.com) has been alerting paying subscribers to live police chases on TV for six years. Over the years, there has been no shortage of chases on TV, and the website has recently announced the service is now free of charge causing a spike in sign-ups by those wanting to know when to "cut to the chase".

([PRWEB](#)) March 4, 2005 -- Before there was Survivor and the flood of reality TV programming, there was a form of reality TV that still captivates viewers today: police pursuits shown live on TV news stations.

Nowhere is this phenomenon more prevalent than in the Los Angeles market where scores of TV news stations compete for the visually stimulating live helicopter footage.

For six years, PursuitAlert.net (formerly PursuitWatch.com) has been alerting subscribers by phone or pager whenever a police chase is broadcast on live TV. Approximately 500 subscribers paid \$5.00 a month for the service and in return, were alerted to four or five chases per month.

The ability to text message cell phones has become a feature provided by all major wireless carriers and has helped to reduce the cost of alerting PursuitAlert.net subscribers. Because of this PursuitAlert.net has recently eliminated its membership fee and now offers the service free to anyone.

"It's only been two weeks since we've gone free and membership has quadrupled to over 2000 subscribers," says the founder and sole operator of the website, Ken Kuwahara. Kuwahara, who operates PursuitAlert.net as a public service, said he decided to make the service free to allow more people in the L.A. area to get the alerts.

After six years, Kuwahara reports that he's seen an average of 4 or 5 chases broadcast on TV in the L.A. area per month. At one time, Kuwahara tested the service nationwide in all major cities where helicopters were used by TV news stations. He found that only the Los Angeles area had enough pursuits on TV to justify the service. "Only in L.A.," says Kuwahara about the service.

For more information: Ken Kuwahara is not available for telephone or live interviews. Direct all interview questions by email to: pio@pursuitalert.net

###

**Contact Information**

Ken Kuwahara

PursuitAlert.net

<http://www.pursuitalert.net>

6265493267

Online Web 2.0 Version

You can read the online version of this press release [here](#).