

## TruckNet UK Busts Through the 500,000 Mark

TruckNet UK (TruckNetUK.com), the biggest and highest used website for the UK professional driver achieved well in excess of half a million page views in February 2005, Visitor numbers also increased to over 40,000 individual visits during the month.

Middlesbrough UK (<u>PRWEB</u>) March 3, 2005 -- TruckNet UK (<u>www.TruckNetUK.com</u>), the biggest and highest used website for the professional driver achieved well in excess of half a million page views in February 2005, Visitor numbers also increased to over 40,000 individual visits during the month.

Braking through the 500,000 mark was no surprise for the website, it has consistently improved viewing figures and visitor numbers every month since its inception 5 years ago.

Rikki Chequer, Joint managing director of TruckNet UK stated,  $\hat{A} \Box$  Achieving this level of growth in only 5 years is far beyond our original plans, it has meant we have had to invest far earlier in larger capacity servers and software than we had anticipated, however, it is an investment we are only too happy to have been forced to make.

This milestone is even more incredible, in that it came in the  $\hat{A} \square \operatorname{short} \hat{A} \square \operatorname{month}$  of February $\hat{A} \square$ 

Growing out of an amalgamation of various amateur websites, in 2000 TruckNet UK formed an alliance with <a href="https://www.Truck.Net">www.Truck.Net</a> (rated by ALEXA as the worlds number one truck related website) and has ever since gained a reputation as the UK professional drivers website of choice.

Providing the professional driver with news, information, advice and support 24 hours a day, 7 days a week, has become TruckNet UKÂ $\square$ s forte, No other website offers the range of experience and expertise that TruckNet UK excels in. rather than relying on Â $\square$ expertsÂ $\square$ , TruckNet UK strength comes from its active membership. Transport professional at all levels utilise the site to help fellow industry members.

TruckNet UKA so policy of never charging the web user to access this information and expertise goldmine has led to this phenomenal growth, Industry giants such as DAF Trucks, ERF, Sea France and many others have seen that supporting TruckNet UK raises their profile amongst the transport industry in a way that no other form of promotion can.

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## Online Web 2.0 Version

You can read the online version of this press release here.