



Ignitasite.com The Automotive Search Community

The Ignitasite Automotive Search Engine, built by a team of automotive enthusiasts who were tired of searching through thousands of irrelevant links, redirects, and websites not related to the automotive world.

([PRWEB](#)) March 2, 2005 -- What would you get if combined the automotive industry with a major search engine? The Ignitasite Automotive Search Engine, built by a team of automotive enthusiasts who were tired of searching through thousands of irrelevant links, redirects, and websites not related to the automotive world. Ignitasite is a self contained directory, equipped with its own search engine, forums, news, and free classified section dedicated to cars, trucks, motor-homes, motorcycles, airplanes, boats, equipment, etc.

“We want to establish an automotive community with users much like ourselves,” says editor Elijah Nelms. “We are new, but we have already received positive feedback from our users.”

Followed by a strict guideline for inclusion, the Ignitasite team feels they are on the right track, pioneering a more specific type of directory. This is good for Ignitasite’s users, and advertisers as well. “Relevant content is the key to our directory,” continues Elijah, “and we know our users will expect specific results.”

Ignitasite offers non-intrusive, but effective ways to advertise. They have built their own internal exact phrase pay per click engine, traditional banner rotation, and premium link placement at affordable rates. They are working hard to keep all their results internal. “It does no good to create a directory and then bring in all the irrelevant results from other engines.”

Ignitasite may have a funny name, but it provides serious results for the automotive world. They feel there is need for the major search engines, but they also feel the Internet is guiding down the same path as television. As the Internet becomes every increasing larger, the major three search engines will continue to assume the roles and generalization of the major television networks. This will leave room, much like cable and satellite television, to create more focused and specific online communities.

To find out more information, visit:

<http://www.ignitasite.com>

About Us:

Ignitasite is a self contained directory, equipped with its own search engine, forums, news, and free classified sections.

Contact Info:

sales@ignitasite.com

Additional:

New niche market online automotive directory helps auto enthusiasts get the information they want without the hassles of traditional generic search engines

###

**Contact Information**

Scott Alliy

PREMIUM ENTERPRISES

<http://www.ignitasite.com>

9999999999

Online Web 2.0 Version

You can read the online version of this press release [here](#).