



## Professional Auto Detailers Vote Mercedes Drivers as the Cleanest Drivers of 2004

*A recent survey by the PDTA and Detailingdirectory.com polled auto detailers to find out the most often detailed brand of car.*

([PRWEB](#)) February 26, 2005 -- What do you get when you cross precision German engineering, handcrafted interiors, enhanced by a sleek and sexy paint finishing system? If you guess a Mercedes, then you guess the Professional Detailing Technician's Association's "Most Detailed Car" of 2004. The poll was recently conducted by the PDTA and <http://www.detailingdirectory.com> to gain an aspect of what it's members see the most of in their shops or throughout their days of detailing on the road.

Detailingdirectory.com was kind enough to assist the PDTA on the research, with their vast number of forum members and support of the PDTA.

When most people think of high-end detailing -- sometimes just detailing in general -- the Mercedes usually pops into people's minds first, followed by Lexus, Ferrari, Audi and Acura. Detailing isn't just cleaning but more of a passionate pampering art, so to speak. A Mercedes is an elite status symbol -- a treasure -- a toy -- favored by detailers -- and just a joy to work on. The Mercedes has held the iconic symbol of favoritism and detailers are glad to have these beauties possessing a priceless shine four hours later.

Detailers choose to cater to these high-end Mercedes owners for a great number of reasons. First being because they are just absolutely beautiful pieces of machinery. The fact that the new cerami-clear "nano" paint alone can justify the detailer's choice. PPG's cerami-clear is more scratch and chip resistant than conventional and clear-coated finishes. This gives the detailer a little more piece of mind knowing that the wash water is most likely not going to leave micro marring on the finish.

Nothing is more precious than being surrounded and smothered by Nappa leathers. However, detailers aren't surrounded and smothered by the leathers -- they just clean and preserve them. Detailers who work on this leather say when all is said and done with the interior detail job, the look and feel of the leather is priceless. Extra caution must be taken when working on these leathers, detailers say. Inside the interior, detailers were surprised to see suede throughout the headliner, seats and doors. But wait, it looks like suede but isn't! After many questions on forums, emails and research, detailers learned that the suede type material wasn't suede but an Italian microfiber called Alcantara. Thanks to the professional detailing forums and the PDTA, detailers now know how to carefully approach and care for the Alcantara.

In conclusion, the main reason the Mercedes was voted most detailed car of 2004 is because of the Mercedes owners. They pay highly for their prized possession and know they need the best, optimal care for it. They also know detailing isn't just a luxury -- it's a necessity.

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